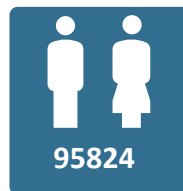


UC Davis Anchor Institution Mission (AIM) for Community Health

A commitment to intentionally apply UC Davis Health's long-term, place-based economic power and human capital in partnership with community to mutually benefit the long-term well-being of both.

Health Inequities in Sacramento

Where you live shouldn't determine how long you live, but it does. A difference in 20 miles can be a difference in 10 years of life expectancy. UCDH Community Health Needs Assessment identified 19 zip codes of concern that revealed the highest social and economic disparities in the Sacramento region. As an anchor institute, we can address these health inequities by investing in the social and economic well-being of the communities we serve.



Minority 85.4%

Minority 53.6%

Poverty 40%

Poverty 17.9%

Unemployment 16.8%

Unemployment 10.2%

Transforming a Region

To interrupt the cycle of poverty and create a self-sustaining, vibrant region by focusing on four determinants of health:



Good schools



Accessible and culturally responsive healthcare



Good jobs



Safe and affordable communities, access to nutritious food and exercise

What is the Opportunity for UC Davis Health as an Anchor Institution?

As one of the leading institutions in both higher education and health care in the region, UC Davis Health launched its Anchor Institution Mission (AIM) for Community Health in 2019. UC Davis Health is committed to leveraging its economic power and human and intellectual resources to increase the economic vitality of our surrounding nearby communities in thereby improving the health, welfare, and wellbeing of their residents.

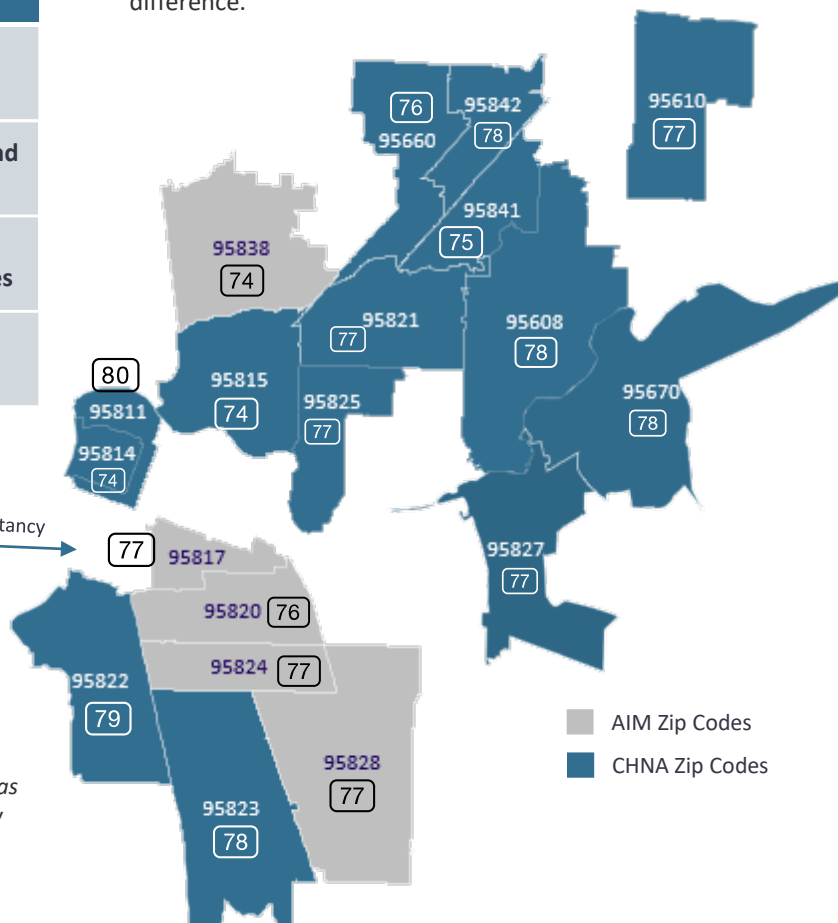
The AIM initiative will initially focus on five zip codes from the UCDH Community Health Needs Assessment (CHNA): **95817, 95820, 95824, 95828, 95838**. The map below illustrates the *life expectancy* of two zip codes only 20 miles apart yet a 10-year difference.

Anchor Institution (AIM) for Community Health Strategies

<p>HIGH IMPACT</p>	Hire	Hire Local -- Hire and develop local workforce talent
	Buy	Buy Local -- Purchase more goods and services from local vendors
	Invest	Invest Local -- Invest into projects that support vulnerable communities
	Volunteer	Volunteer Local -- Engage employees to volunteer in local neighborhoods



> 10 years life expectancy
20.4 miles



AIM Zip Codes
CHNA Zip Codes

What is an Anchor Institution?

Anchor institutions are nonprofit or public place-based entities such as universities and hospitals that are rooted in their local community by mission, invested capital, or relationships to customers, employees, residents, and vendors.

AIM Strategies & Milestones

BUY LOCAL

Purchase More Goods and Services From Local Vendors

This strategy focuses on all 19 CHNA zip-codes to connect local and diverse vendors to contracting opportunities, and help small businesses meet supply chain needs. The Supply Chain leadership team has worked in collaboration with the Sacramento Diverse Chambers of Commerce and the AIM team to better understand baseline metrics and spend at the hospital and school level in order to align supply chain needs with institutional goals to support diverse, local businesses.

Milestones:

- 2nd [Annual Small and Diverse Supplier Expo](#) in April 2022, where local, diverse, and small businesses receive guidance and details about becoming an approved vendor with UC Davis and UCDH.
- Dashboard developed to track procurement spend with local and diverse businesses
- Collaborating with City of Sacramento on related initiatives
- Incorporating the AIM framework into the selection and onboarding of key Trade Partners for California Tower project -- who must establish their own Anchor Strategy Plan that aligns with UCDH priorities .
- Leveraging AIM framework in messaging UCOP policies related to Small Business First and UC Sustainability Policy.



[Food and Nutrition Services](#) has surpassed the 25% EaSR goals by focusing on local and sustainable food procurement within 100 miles of the Sacramento campus
\$1 million local procurement invested in region
 16.5% in 2016 → 40% in 2019

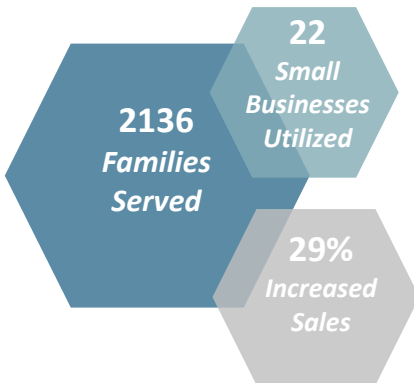
INVEST LOCAL

Invest into Projects That Support Vulnerable Communities

UCDH have invested funds in local community-based organizations, such as the Oak Park Farmers market, to address job and food insecurity in vulnerable communities. Over 2000 low-income individuals and more than 500 families benefitted from this program.

Milestones:

- Grants and direct funds to local CBOs
- Initiated pilot through Wholesome Wave Food prescription program in Sacramento County Primary Care Center
- [UCDH Community Benefits](#)



VOLUNTEER LOCAL

Employee Engagement for Community Building

Empowering employees to volunteer in communities to improve engagement, strengthen connections, and improve trust with communities.



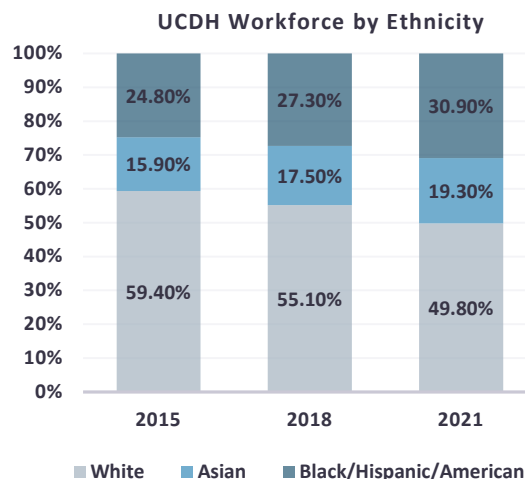
Milestones:

- UCDMC and SOM established free vaccine clinic program in surrounding communities in partnership with local CBOs
- Partnerships established across key offices – OHEDI, Office of Government and Community Relations, HR, Office for Public Scholarship and Engagement, CTSC, and UCDMC – to better coordinate volunteer efforts and link with underserved community needs.

HIRE LOCAL

Hire and Develop Local

The workforce strategy to hire and develop from the targeted zip AIM zip codes can build economic resilience and wealth to lead to healthier and safer communities. UCDH employs 9% of people from the targeted local AIM zip codes. We will increase this to 20% over the next 5-10 years. In addition, the majority of local workforce at UCDH are employed in non-managerial positions. Efforts are focused on increasing applicants from local communities and career development for internal employees.



Milestones:

- Since 2020 HR has organized over 55 outreach activities and events targeting local communities.
- HR has expanded its collaboration with CBOs such as La Familia, Sacramento Urban League and Asian Resources Inc.
- To cultivate local pipelines, we have partnered with the Los Rios College District to develop pipeline programs such as the Clinical Research Coordinator Career Pathway Pilot
- We have partnered with the City of Sacramento, Office of Innovation and Economic Development to conduct workforce asset mapping and develop a survey tool that will help assess the workforce and wrap-around service needs of local communities.