

A place for medical miracles

hspiring giving



"Mr. Tschannen's generosity is an extraordinary example of how one person can not only elevate a department to a new level of excellence, but elevate the quality of life for countless patients and their loved ones, now and well into the future."

Michele C. Lim, M.D. Vice Chair & Medical Director, Professor of Ophthalmology

Ernest E. Tschannen



Born in Switzerland, Mr. Tschannen, 94, immigrated to Canada in the 1950s and eventually moved to the American Midwest, to work as a mechanical engineer. He then settled in Minnesota, where he purchased investment properties,

a hobby that turned into a successful career. Since the mid-1980s, Mr. Tschannen has lived in the Sacramento area, participating in the region's growing prosperity.

In 2000, he was diagnosed and treated for glaucoma. When a combination of medications no longer controlled the high pressure in his eyes, he was referred to the UC Davis Eye Center. Surgery and advanced specialty care stabilized his condition and have prevented further vision loss to this day.

Mr. Tschannen has spent much of the last decade giving to projects and initiatives that fit with his philanthropic priorities. At UC Davis, the generous philanthropist has donated \$18.5 million to build the new facility, \$18.5 million to endow and support clinic operations, \$1.5 million for optic nerve research, and many other annual gifts.

Building Vision

From our humble beginnings in the basement of the county hospital,

the UC Davis Eye Center has built a national reputation as a place where the world's top eye scientists are also some of the world's best clinicians. Our clinician-scientists treat each patient with the highest compassion and train the majority of the region's ophthalmologists to practice this approach.

The establishment of the Ernest E. Tschannen Eye Institute Building at UC Davis is a critical step in realizing this goal of restoring sight to countless individuals over the coming generations. With your partnership, we will create a center of excellence, where top-flight eye physicians and scientists collaborate to bring new hope to patients in our region, across the nation and around the world. "We envision the Tschannen Eye Institute building as a place that radiates comfort and hope for patients as they enter and gives them a new, brilliant outlook on the world as they leave."

Mark J. Mannis, M.D., FACS, Chair Dept. of Ophthalmology & Vision Science

100% OF UC DAVIS HEALTH EYE CENTER VISION SCIENTISTS are funded by the

National Eye Institute (NEI)

IN THE ERA OF GENETIC ENGINEERING AND STEM CELL TECHNOLOGY,

our clinician-scientists are exploring gene editing and employing autologous stem cell transplants for the treatment of retinal disease. Clinical trials help translate basic science into clinical care.

THE TSCHANNEN EYE INSTITUTE BUILDING will increase our clinical trials capacity by 50%







The Tschannen Eye Institute Building will be the world's transformational leader in collaborative vision research and in the development of cures for blinding eye diseases from cornea to cortex. We will realize our vision by pioneering research, providing state-of-the-art, world-class eye care, and training superbly prepared ophthalmologists and vision scientists. Join us in transforming eye care for generations to come. **The new Tschannen Eye Institute Building's greatest impact** is in its potential to bring all of our distinctive strengths under one roof. A new home for the UC Davis Eye Center will attract the kind of talent and bring the kind of recognition that leaves an indelible legacy in every facet of our mission – training, basic science research, clinical research, and patient care. It will accelerate the Eye Center's achievements and reputation in vision research and clinical applications that would otherwise take a generation or more to accomplish.



Building for the 21st Century

Ernest E. Tschannen Eye Institute Building

The Tschannen Eye Institute Building will provide patients with an environment designed for ease of navigation, including:

- High-contrast colors and textures to increase wayfinding
- Spaces that radiate comfort and inspire patients throughout their visit
- Spaces filled with diffused daylight
- Patterns and views to connect patients with nature
- Furnishings that evoke a home environment
- An optical shop and outdoor space
- A promenade plaza connected to the parking structure with artwork, wall seating and lighting









Naming Opportunities	Gift Level	Donor Name
Building	\$18,500,000	Ernest E. Tschannen
Main Entrance Areas		
Lobby/Atrium	\$ 550,000	Shelly & Michael Schermer, M.D.
Waiting Area		
Specialty Waiting Area	\$ 750,000	
Consult Rooms		
Resident Consult Room	\$ 40,000	
Chief Resident Exam Room	\$ 40,000	
Center Specialties		
Glaucoma Center	\$ 500,000	Melza and Ted Barr
Neuro-ophthalmology Center	\$ 350,000	
Retina Center	\$ 500,000	
Cornea Center	\$ 500,000	The Burns Family
Comprehensive and Cataract Center	\$ 500,000	Michael & Karen Zaharas
Exam Rooms		
Retina Exam Rooms (10)	\$ 25,000	
Neuro Exam Rooms (5)	\$ 25,000	Nancy & John Keltner, M.D.
Glaucoma Exam Rooms (4)	\$ 25,000	
Pediatric Glaucoma Exam Room	\$ 25,000	Bob & Debbie Price

Comprehensive Exam Rooms (5)\$ 25,000Optical AreasSOptometry Center\$ 3,000,000Optometry Exam Rooms (12)\$ 15,000Fitting Station (4)\$ 10,000Pediatrics AreaSPediatric Eye Center\$ 1,500,000Pediatric Exam Rooms (4 Large)\$ 30,000Pediatric Exam Rooms (2 Standard)\$ 25,000Pediatrics Play Area\$ 50,000Imaging Area\$ 750,000			
Optical AreasOptometry Center\$ 3,000,000Barbara ROptometry Exam Rooms (12)\$ 15,000Fitting Station (4)\$ 10,000Pediatrics AreaPediatric Eye Center\$ 1,500,000Pediatric Exam Rooms (4 Large)\$ 30,000Pediatrics Play Area\$ 50,000Imaging AreaDiagnostic Imaging Center\$ 750,000Cornea Imaging Center\$ 100,000Luis Izquierdo Jr., Notes	Cornea Exam Rooms (10)	\$ 25,000	David Motes & Charlene Woodward
Optometry Center\$ 3,000,000Barbara ROptometry Exam Rooms (12)\$ 15,000Fitting Station (4)\$ 10,000Pediatrics AreaPediatric Eye Center\$ 1,500,000Pediatric Exam Rooms (4 Large)\$ 30,000Pediatric Exam Rooms (2 Standard)\$ 25,000Pediatrics Play Area\$ 50,000Imaging Area\$ 750,000Diagnostic Imaging Center\$ 750,000Cornea Imaging Center\$ 100,000Luis Izquierdo Jr., Notes\$ 100,000	Comprehensive Exam Rooms (5)	\$ 25,000	
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Diagnostic Imaging Center\$ 750,000Cornea Imaging Center\$ 100,000Luis Izquierdo Jr., N	Pediatrics Play Area	\$ 50,000	
Cornea Imaging Center \$100,000 Luis Izquierdo Jr., N	Imaging Area		
	Diagnostic Imaging Center	\$ 750,000	
Outdoor Space	Cornea Imaging Center	\$ 100,000	Luis Izquierdo Jr., MD, PhD
	Outdoor Space		
Outdoor Pavilion \$250,000	Outdoor Pavilion	\$ 250,000	

First Floor

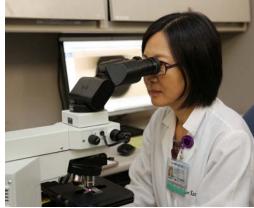
Ernest E. Tschannen Eye Institute Building

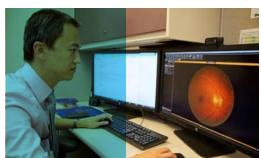
UC**DAVIS** HEALTH



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Naming Opportunities	Gift Level	Donor Name
Oculoplastics and Orbital Surgery Center	\$ 250,000	
Outdoor Terrace*	\$ 100,000	
Plastics/Refractive Exam Room (2)	\$ 25,000	
LASIK Procedure Room	\$ 75,000	
CORT	Contact Erin Bauer	
Staff Lounge Area	\$ 30,000	

* The Outdoor Terrace is located on the third floor

"Supporting the UC Davis Eye Center has become a top priority because it will help advance glaucoma research, a disease that has affected me personally. I am happy to support UC Davis and Sacramento — communities that have contributed so much to my health and happiness."

Ernest E. Tschannen

Grateful patient, philanthropist, outdoor enthusiast, local entrepreneur

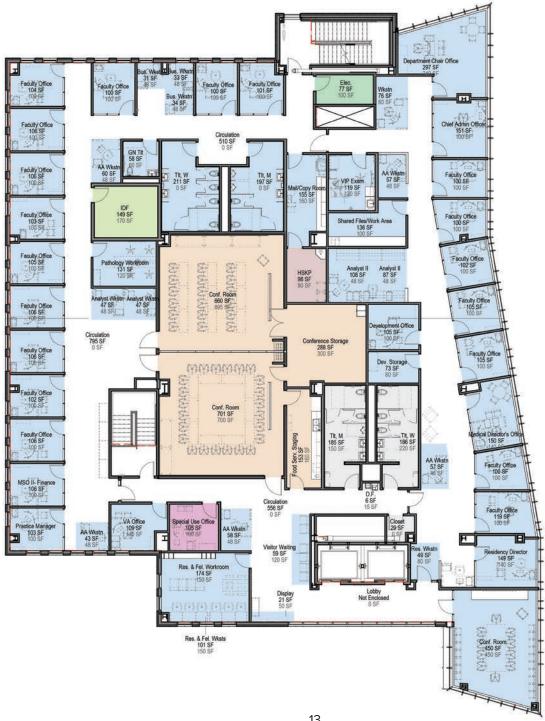
Second Floor



Back of House Shared Support Building Engineering Circulation Clinic – Shared Support Clinical Trials and Research Common Facilities Environmental Services Information Technology

Naming Opportunities	Gift Level	Donor Name
Office Space		
Chair's Office	\$ 75,000	
Medical Director's Office	\$ 40,000	
Retina Director's Office	\$ 30,000	
Glaucoma Director's Office	\$ 30,000	Dona and Gary Novack
Pediatrics Director's Office	\$ 30,000	
Neuro-ophthalmology Director's Office	\$ 30,000	Nancy & John Keltner, M.D.
Comprehensive Director's Office	\$ 30,000	
Veterans Affairs Office	\$ 25,000	
Pathology Program Workroom and Office	\$ 500,000	Barbara & Alan Roth, M.D.
Exam Rooms		
Chair's Exam Room	\$ 75,000	
Conference Space		
Conference Center	\$ 250,000	Bob Miller, M.D.
Conference Room	\$ 100,000	Zeiter Medical Group
Other		
Resident and Fellow Lounge and Reading Room	\$ 150,000	
Lobby/Waiting Area	\$ 50,000	







Academic Offices Building Engineering Circulation Common Facilities Conference / Classroom Center Environmental Services Information Technology Special Use Office

Be a part of history and support the world-class, nationally ranked care right here in Sacramento.

Learn more about the opportunities to give.



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