VitalSmarts Influencer

Whether you’re managing a team of ten or a large organization, Influencer Training provides the skills you need to change the behavior of others. The course is also highly effective for those without formal authority.

In spite of the fact that we’re routinely trying to alter behavior, few of us can articulate an effective strategy to create this behavior change. It’s time this changed. By drawing from the skills of many of the world’s best change agents and combining them with five decades of social-science research, Influencer Training creates a powerful and portable model for behavior change.

Influencer Training provides skills to:
- Identify the high-leverage behaviors you should focus on
- Diagnose the real causes behind behavior problems
- Effectively motivate and enable others—regardless of formal authority
- Create behavior-change strategies that yield rapid, lasting results

This is a blended learning training. Some of the work will be done outside of the class at your own pace.

For questions regarding registration or the training please contact Alissa Edison at:
hs-ucdhsfacultydevelopment@ucdavis.edu

Please Note
All sessions will be hosted via Zoom
Links will be sent to all registrants before the training