

2026 Campaigns and Events

January 1 – December 31	7-Eleven Employee Giving and Year-Round POS
January 1 – December 31	Ace Hardware Calendars, Caramels Program, World's Finest Chocolate, Keys Program, Local Employee Giving, Retail Support Centers, and Warmies Promotion.
January 1 – December 31	CU4Kids Year-Round Fundraising
January 1 – December 31	Dairy Queen Canister Campaign and Year-Round Round Up
January 1 – December 31	GameStop Round-Up
January 1 – December 31	Knight-Swift Transportation Employee Giving
January 1 – December 31	Log a Load Overweight Campaign
January 1 – December 31	Love's Travel Stops Air Pump Funds and Year-Round Round-Up
January 1 – December 31	Marriott Miracle Menu Fundraising, Workplace Giving, and Worldwide Resort Fundraising
January 1 – December 31	McLane Company Employee Giving
January 1 – December 31	Panda Express Year-Round POS Campaign and Percentage Days
January 1 – December 31	RE/MAX Miracle System and General Fundraising
January 1 – December 31	Speedway Year-Round Register Fundraising
January 1 – December 31	Valvoline Employee Giving
January 1 – December 31	Walmart Associate Fundraising
January 1 – 6	7-Eleven POS Campaign January
January 26 – March 7	Move For A Life Time
February 17	Panda Express Lunar New Year Celebration
February 28	Wild Bill's Tattoo-a-thon
March 1 – 31	Chevron POS Campaign
March 3 – 31	Panda Employee Giving Campaign
March 13	CU4Kids Wine Auction (by invitation only)
March 19	Dairy Queen Dip it For Kids
March 26	All-Partner Kick-off Event (by invitation only)
April 1 – September 30	AutoNation POS Campaign
April 1 – 30	Ace Hardware Spring Round-Up Campaign
April 12	SacTown10 Run
April 10 – 13	Extra Life Tabletop Weekend
May 1 – 31	Costco POS Campaign
May 1 – 3	Sacramento Autorama
May 9	Costco Depot Bowling Tournament
TBD	SVEL Charity Golf Tournament
May 30	Costco Depot Golf Tournament
June 1 – July 29	Dairy Queen POS Campaign
June 1	Marriott NorCal Golf 4 Charity Tournament
June 8 – July 5	Walmart and Sam's Club POS Campaign

June 24 – August 25	7-Eleven POS Campaign P4
July 20 (by invitation only)	CU4Kids Northwest Classic Golf Tournament
July 25 – August 24	Walgreens World's Finest Chocolate Campaign
July 1 – 31	Knight-Swift Transportation Truck-a-Thon
July 30	Dairy Queen Miracle Treat Day
August 7 – 9	Ace Hardware Miracle Bucket Days
August 6	Marriott Root Beer Float Day
To Be Determined	Jack's Urban Eats Day of Giving (11 locations)
August 8	Panda Cares Day
August 21 – September 25	Love's Travel Stops Balloon Campaign
September 25 – 27	Capital Cup Golf Tournament
TBD	Knight Swift and Love's Travel Stops Driver Appreciation Week
September 25 – November 1	Great Clips POS Campaign
October 1 – 31	Dairy Queen Spoons for Smiles
October 8 – 9	CMN "Play Yellow" Golf Tournament
October 28 – December 31	7-Eleven POS Campaign P6
November 1 – December 31	Ace Hardware Holiday Round-Up and Duracell Promotion
November 1 – November 30	Valvoline POS Campaign
November 1 – December 31	Dairy Queen Employee Giving
November 7	Extra Life Game Day
December 10 – 11	KNCI "Country Cares for Kids" Radiothon
November 23 – January 8, 2027	La Superior Campaign