

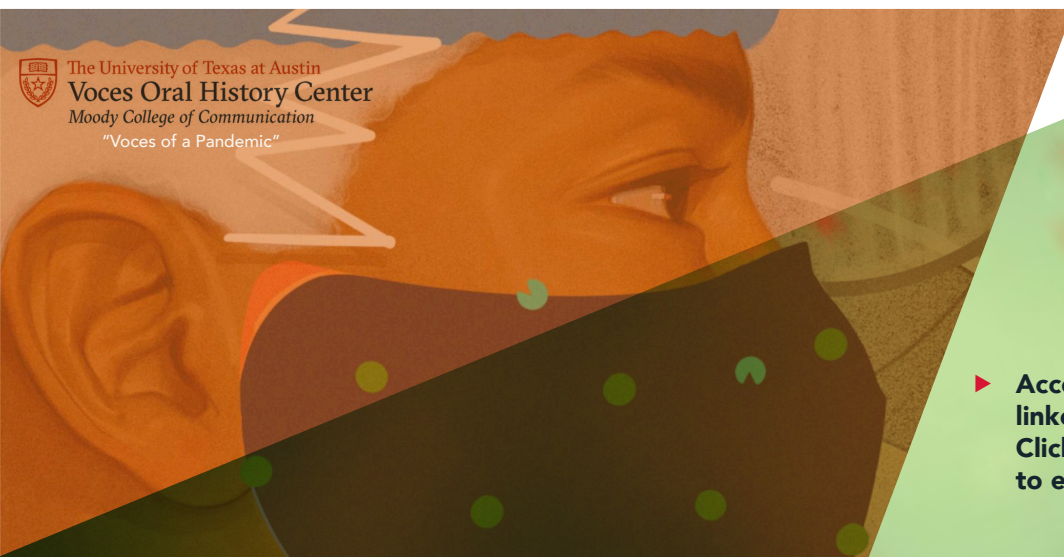


THE LATINO CANCER INSTITUTE  
Connect. Convene. Advocate.

NOVEMBER 2021

# Tracking COVID's Impact on the Latino Community

## Resource Toolkit for Media + Public Use



The University of Texas at Austin  
Voces Oral History Center  
Moody College of Communication  
"Voces of a Pandemic"

▶ Access to the Media Series is linked throughout these pages. Click on the tabs on the right to explore the toolkit.

This toolkit evolved from The Latino Cancer Institute's March 2021 Media Series *Reporting from the Frontlines of a Pandemic*. These pages include a rich array of sources, resources, COVID-19 data, news, and invaluable links. This document is intended to inform the media's reporting and provide assets for Latino communities designing solutions to pandemic impacts, vaccine uptake and recovery.



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## DATA TRACKING



### COVID Data Tracker

Maps and charts tracking cases, deaths, and trends of COVID-19 in the U.S. by Centers for Disease Control (CDC).

Updated daily by 8 pm ET

<https://covid.cdc.gov/covid-data-tracker/#datatracker-home>

### KFF

#### Global COVID-19 Coverage Tool: Current and Projected Coverage

Updated daily

This tracker provides current data on the share of the population having received at least one COVID-19 vaccine dose by country, income-level, region, and globally.

<https://www.kff.org/interactive/kff-global-covid-19-coverage-tool-current-and-projected-coverage/>



#### COVID-19 Vaccinations in the U.S.

Daily updates by 8 pm ET

US COVID-19 vaccine deliveries and administration; maps, charts, and data provided by the CDC.

[https://covid.cdc.gov/covid-data-tracker/#vaccinations\\_vacc-total-admin-rate-total](https://covid.cdc.gov/covid-data-tracker/#vaccinations_vacc-total-admin-rate-total)



#### US Coronavirus Vaccine Tracker

Data updated November 12

Each state has a different plan—and different challenges—in distributing vaccines. Learn more about who is getting vaccinated by parsing the data by age, sex and race.

<https://usafacts.org/visualizations/covid-vaccine-tracker-states/>

### KFF

#### COVID-19 Vaccine Monitor: October 2021

The KFF COVID-19 Vaccine Monitor is an ongoing research project tracking the public's attitudes and experiences with COVID-19 vaccinations.

<https://www.kff.org/coronavirus-covid-19/poll-finding/kff-covid-19-vaccine-monitor-october-2021/>



#### Tracking the COVID-19 Vaccine

Data on patients and vaccine shipments will flow through a complex network of state and federal data systems. How will it all work?

December 17, 2020

<https://www.usatoday.com/web-stories/wheres-the-covid-19-vaccine-whos-been-vaccinated-heres-how-well-know/>



"We call it the last mile. You can get 9 billion dollars to make a vaccine but if you don't get to that last mile, to the individuals, it's like you never made it."

Yvonne "Bonnie" Maldonado, MD, Stanford University School of Medicine, CA



Hear more from [Dr. Bonnie Maldonado](#), an infectious disease expert and a speaker in the Media Series, March 23, 2021.

## JOHNS HOPKINS UNIVERSITY & MEDICINE

### Daily COVID-19 Data

COVID-19 Data in Motion report from Johns Hopkins University shares critical data on COVID-19 from the last 24 hours.

<https://coronavirus.jhu.edu/covid-19-daily-video>

### Demographics of COVID

Demographic details are key to understanding how existing social disparities have affected the spread of COVID-19 in the United States.

<https://coronavirus.jhu.edu/data/racial-data-transparency>

### Coronavirus Resource Center

COVID-19 Dashboard by the Center for Systems Science and Engineering at Johns Hopkins University.

<https://coronavirus.jhu.edu/>

### Global Map

<https://coronavirus.jhu.edu/map.html>

### U.S. Map

<https://coronavirus.jhu.edu/us-map>



### COVID Racial Data Tracker

A collaboration between the COVID Tracking Project and the Boston University Center for Antiracist Research to gather the most complete and up-to-date race and ethnicity data on COVID-19 in the U.S.

<https://covidtracking.com/race>

### A Wrap-Up: The Five Major Metrics of COVID-19 Data

Summary of how states reported data on the five major COVID-19 metrics tracked—tests, cases, deaths, hospitalizations, and recoveries—and how reporting complexities shaped the data.

<https://covidtracking.com/analysis-updates/five-major-metrics-covid-19-data>

## JAMA®

JAMA COVID-19 Coronavirus Alerts

<https://jamanetwork.com/journals/jama/pages/coronavirus-alert>

► **NEWS**

## COVID Around the U.S.

<https://stopcovid-19ca.org/in-the-news>

### **Bloomberg**

NOVEMBER 22, 2021

More Than 7.73 Billion Shots Given:  
Covid-19 Tracker

### **The Guardian**

SEPTEMBER 19, 2021

Covid Vaccinations Among US Latinos are  
Rising Thanks to Community Outreach

### **FASTCOMPANY**

JULY 12, 2021

How Voto Latino is using techniques  
it honed on voter turnout to combat  
vaccine disinformation

### **npr**

JULY 6, 2021

Health Promoters Help Latinos Get  
Vaccinated Against COVID-19

ONE HUNDRED SEVENTEENTH CONGRESS

## Congress of the United States

House of Representatives

SELECT SUBCOMMITTEE ON THE CORONAVIRUS CRISIS

OCTOBER 27, 2021

Coronavirus Infections and Deaths Among Meatpacking  
Workers at Top Five Companies Were Nearly Three  
Times Higher than Previous Estimates

### **AWS Public Sector Blog**

APRIL 20, 2021

Using the Cloud to Better Understand  
and Address Social Determinants of Health

### **The New York Times**

FEBRUARY 2, 2021

Monitoring the Coronavirus Outbreak  
in Metro Areas Across the U.S.

### **Bloomberg**

DECEMBER 15, 2020

Hispanic Communities Suffer Outsize  
Pain in Latest U.S. Covid Surge

### **austin monthly**

DECEMBER 14, 2020

'Voces of the Pandemic' Documents  
the Latinx Experience

### **Asia Society**

DECEMBER 11, 2020

Authors of Report on Asian Americans  
Affected by COVID-19 Discuss Need for  
Disaggregated Data, Targeted Policies

The National  
Academies of | SCIENCES  
ENGINEERING  
MEDICINE

MAY 18, 2020

Conversations on Covid-19 Impacts  
on Communities of Color

## embrace**race**

The racial impacts of COVID-19: Regularly  
updated news articles

[https://www.embraceace.org/resources/  
disproportionate-racial-impacts-of-covid#latinx](https://www.embraceace.org/resources/disproportionate-racial-impacts-of-covid#latinx)

<https://www.embraceace.org/>

### **KHN**

MAY 13, 2021

Latinos Are the Most Eager to Get Vaccinated,  
Survey Shows — But Face Obstacles



**IOWA PUBLIC RADIO.**  
NEWS | CLASSICAL | STUDIO ONE

APRIL 12, 2021

Vaccine Outreach Efforts Remain Just  
Short in Iowa's Latino Communities

### **The Washington Post**

FEBRUARY 16, 2021

Opinion: The Vaccinated Need to Know:  
What's Safe for them to do?

FEBRUARY 11, 2021

Among Latino Immigrants, False Vaccine  
Claims are Spreading as Fast as the Virus

### **The New York Times**

JANUARY 27, 2021

How Nine Covid-19 Vaccines Work

### **AP** ASSOCIATED PRESS

JANUARY 4, 2021

Fast Rollout of Virus Vaccine Trials  
Reveals Tribal Distrust



JANUARY 1, 2021

Black Doctors Use Social Media to  
Share Accurate Information About  
COVID-19 Vaccine

### **TIME**

DECEMBER 28, 2020

Fueled by a History of Mistreatment,  
Black Americans Distrust the New  
COVID-19 Vaccines



DECEMBER 14, 2020

Build Trust in Vaccines by Investing  
in Community Workers



The NEW ENGLAND  
JOURNAL of MEDICINE

DECEMBER 17, 2020

Racial Disproportionality  
in Covid Clinical Trials

### **Los Angeles Times**

DECEMBER 9, 2020

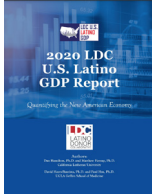
Coronavirus Today: Vaccines,  
Trust and Latinos

## ▶ ECONOMIC IMPACT

### The First Year of Latino COVID-19 Deaths: Why Should Anyone Care?

During its first year, the coronavirus has ravaged Latino families and communities in California and the United States far more than it has to non-Latino populations. This report coauthored by Dr. David Hayes-Bautista takes a look at how much worse it has been.

[www.uclahealth.org/ceslac/workfiles/Research/COVID19/CESLAC\\_Report\\_11-The-First-Year-of-Latino-COVID-19-Deaths-Why-Should-Anyone-Care.pdf](http://www.uclahealth.org/ceslac/workfiles/Research/COVID19/CESLAC_Report_11-The-First-Year-of-Latino-COVID-19-Deaths-Why-Should-Anyone-Care.pdf)



The 2020 LDC U.S. Latino GDP Report seeks to provide a factual view of the large and rapidly growing economic contribution of Latinos living in the U.S.

[https://diversity.ucdavis.edu/sites/g/files/dgvnsk731/files/inline-files/2020\\_LDCLatinoGDP\\_final.pdf](https://diversity.ucdavis.edu/sites/g/files/dgvnsk731/files/inline-files/2020_LDCLatinoGDP_final.pdf)



“We expect, in fact, that the Latino GDP will drive the post-pandemic recovery.”

David Hayes-Bautista, PhD, Director, Center for the Study of Latino Health and Culture (CESLAC), UCLA

▶ Hear more from **Dr. David Hayes-Bautista**, a culture and history expert and first speaker from the Media Series, emphasize the economic harm done to the Latino community by COVID during his presentation at the Media Series, March 9, 2021.



## REPORTER ROUNDTABLE 1

Ysabel Duron, Araceli Gómez-Aldana, Alejandra Gurtman, MD, David Hayes-Bautista, PhD, Veronica Villafaña, Mike Witte, MD

▶ [Watch replay of Reporter Roundtable 1](#)



▶ [Watch replay of Media Series 1](#)



“There’s a lot of data now showing where the hotspots are, what the social and economic vulnerabilities were of those hotspots, where deaths and incidence cases could have been lowered or prevented if the right actions had been taken.”

Anna Nápoles, PhD, Scientific Director, National Institute on Minority Health and Health Disparities (NIMHD)

▶ Hear more from **Dr. Anna Nápoles**, an epidemiologist and a speaker in the Media Series, March 16, 2021.



Promoting cross cultural communications

NOVEMBER 4, 2021

Latino GDP in U.S. Ranks 8th in the World – New Report Contradicts Stereotypes



SEPTEMBER 24, 2021

2021 State Latino GDP Report: California



JUNE 16, 2021

Latinas Exiting the Workforce: How the Pandemic Revealed Historic Disadvantages and Heightened Economic Hardship



MARCH 25, 2021

Lowering the Guardrails: How the Trump Administration Failed to Prevent Billions in Pandemic Small Business Fraud



MARCH 5, 2021

Latinos Face Disproportionate Health and Economic Impacts From COVID-19



FEBRUARY 5, 2021

Explaining the economic impact of COVID-19: Core industries and the Hispanic workforce  
Aaron Klein and Ember Smith



JANUARY 11, 2021

8 Occupations Hit Hardest by the Pandemic in 2020



## ▶ GUIDES / RESEARCH

### Choosing the COVID-19 Vaccine that is Right for You

Three covid-19 vaccines are available in the U.S. To understand the benefits and risks to help you decide which vaccine is right for you, read CDPH's Fact Sheet.

<https://www.cdph.ca.gov/Programs/CID/DCDC/CDPH%20Document%20Library/COVID-19/Which-Vaccine-is-Right-for-Me-Fact-Sheet.pdf>



### Path out of the Pandemic

President Biden's comprehensive national strategy that employs the same science-based approach that was used to successfully combat previous variants of COVID-19 earlier this year.

<https://www.whitehouse.gov/covidplan/>



Podcast:

### Social media's Latino misinformation problem

November 18, 2021

<https://www.latimes.com/podcasts/story/2021-11-18/the-times-podcast-latinos-social-media-disinformation>



### Community Toolkit for Addressing Health Misinformation

November, 2021

Surgeon general's guide to combating COVID-19 vaccine misinformation specifically geared toward talking to friends and family.

<https://www.hhs.gov/sites/default/files/health-misinformation-toolkit-english.pdf>



### Aspen Institute Commission on Information Disorder Interim Report

July 13, 2021

Suggestions for countering disinformation to reduce harms, increase transparency, and instill trust.

<https://www.aspeninstitute.org/publications/commission-on-information-disorder-interim-report/>



### Vaccine Misinformation Management Field Guide

December, 2020

Guidance for addressing a global infodemic and fostering demand for immunization.

<https://vaccinemisinformation.guide/>



"This hesitancy about vaccines is all over the world, and it's just amazing how that 20% is constant, all over the world, in Germany, in France, in Peru, in the United States."

Elmer Huerta, MD, Oncology / Public Health  
George Washington University, CNN en Español



Hear more from [Dr. Elmer Huerta](#), also a popular Spanish radio host, and a speaker from the Media Series, March 23, 2021.



### V-SAFE after Vaccination Health Checker

<https://www.cdc.gov/coronavirus/2019-ncov/vaccines/safety/vsafe.html>

V-safe is a smartphone-based tool that uses text messaging and web surveys to give personalized health check-ins after you receive a COVID-19 vaccine. Through v-safe, you can quickly tell the CDC if you have any side effects after getting a COVID-19 vaccine.



The California Immunization Registry (CAIR2) is a secure, confidential, statewide computerized immunization information system for California residents.

<https://cairweb.org/>



Tailored tools and vetted resources to support vaccine decisions in your community.

<https://vaccineequitycooperative.org/>



### COVID-19 Vaccine Equity Toolkit

Kaiser Permanente's toolkit offers approaches to enhance equitable vaccine administration for communities hit hardest by COVID-19.

<https://about.kaiserpermanente.org/content/dam/kp/mykp/documents/instructions/covid-19-vaccine-equity-toolkit-external.pdf>



### Coronavirus Vaccine Hesitancy in Black and Latinx Communities

The report summarizes these findings and highlights key areas of focus for policy makers, health care professionals, and others working to increase vaccine uptake.

<https://www.covidcollaborative.us/content/vaccine-treatments/coronavirus-vaccine-hesitancy-in-black-and-latinx-communities>



### COVID-19 Resource Listings for Undocumented Immigrants

Spanish listings made possible by Betancourt Macias Family Scholarship Foundation. Also available in English.

<https://www.undocuscholars.com/covid19>

## ▶ STATS / SURVEYS



NOVEMBER 17, 2021

Bridging the Digital Divide  
in Healthcare



OCTOBER 6, 2021

The Long History of  
mRNA Vaccines



SEPTEMBER 21, 2021

Impact of COVID-19 on Latinos: A  
Social Determinants of Health Model  
and Scoping Review of the Literature

- ▶ AXIOS and NPR both reported on Latino underrepresentation in the news media based on a new GOA report.



SEPTEMBER 21, 2021

Government Accountability Office  
hits media for lacking Latinos



SEPTEMBER 21, 2021

The Lack Of Latinos In Media  
Could Affect How Others View  
Them, The Government Says

Pew Research Center

JULY 15, 2021

For U.S. Latinos, COVID-19  
Has Taken a Personal and  
Financial Toll

## REPORTER ROUNDTABLE 2

Margarita Birnbaum, Archana "Archie"  
Chatterjee, MD, PhD, Liza Gross, Hilda Gurdian,  
Anna Nápoles, PhD, Susana Ramírez, PhD

Watch replay of  
Reporter Roundtable 2



Watch replay of Media Series 2



"This is a war against a virus that has the world in its grip. We haven't seen this for a hundred years."

Mike Witte, MD, Vice President & Chief Medical Officer  
California Primary Care Association (CPCA)



Hear more from [Dr. Mike Witte](#) of the CPCA and a speaker in the Media Series, March 9, 2021.



JUNE 24, 2021

Hispanics in the U.S. – Statistics & Facts

Hispanic or Latino ethnicity is defined as being "a person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin regardless of race" are the largest minority in the United States.

<https://www.statista.com/topics/3806/hispanics-in-the-united-states/>



MAY 5, 2021

How COVID-19 Vaccines Make It  
The Last Mile Around the World



APRIL 16, 2020

Infographic: 8 Big Ways  
Coronavirus Impacts Latinos

<https://salud-america.org/infographic-8-big-ways-coronavirus-impacts-latinos/>



## The Right to Know Survey

Survey: Lack of access to public health experts hinders COVID-19 reporting.

<https://healthjournalism.org/blog/2020/10/survey-lack-of-access-to-public-health-experts-hinders-covid-19-reporting/>

## ▶ EXPERTS IN THE FIELD

Sorting out information across a wide spectrum of data, can be as daunting as identifying quality, credible information itself. In this page, we list a number of experts in their field who presented in our [March 2021 Media Series](#). This also includes some of their recommendations of other experts to read, watch and follow.

### Speakers from the Media Series

#### Research



David Hayes-Bautista, PhD, Director, Center for the Study of Latino Health and Culture (CESLAC), UCLA

[twitter.com/DavidHayesBauti](https://twitter.com/DavidHayesBauti)  
[instagram.com/ceslacatucla](https://www.instagram.com/ceslacatucla)  
[facebook.com/professorhayesbautista](https://www.facebook.com/professorhayesbautista)  
[latino.ucla.edu/person/david-hayes-bautista](https://latino.ucla.edu/person/david-hayes-bautista)



Anna Nápoles, PhD, Scientific Director, National Institute on Minority Health and Health Disparities (NIMHD)

[anna.napoles@nih.gov](mailto:anna.napoles@nih.gov)



A. Susana Ramirez, PhD, MPH Associate Professor, UC Merced

<https://www.beyonddemographics.org/university-of-california-merced/susanaramirez>  
[sramirez37@ucmerced.edu](mailto:sramirez37@ucmerced.edu)

#### Health Care



Archana (Archie) Chatterjee, MD, PhD Dean, Chicago Medical School

[archana.chatterjee@rosalindfranklin.edu](mailto:archana.chatterjee@rosalindfranklin.edu)



Mike Witte, MD, Vice President & Chief Medical Officer, California Primary Care Association

[mwitte@cpca.org](mailto:mwitte@cpca.org)



Yvonne (Bonnie) Maldonado, MD Infectious Disease Expert, Stanford University School of Medicine

[bonniem@stanford.edu](mailto:bonniem@stanford.edu)

#### Corporate - Pharmaceutical



Alejandra Gurtman, MD, VP, Vaccine Research and Development, Pfizer

<https://www.pfizer.com/science/clinical-trials>

#### Community Engagement



Elmer Huerta, MD, Oncology / Public Health, George Washington University, CNN en Español

[elmerhuerta@gmail.com](mailto:elmerhuerta@gmail.com)

 <https://www.cnn.com/audio/podcasts/coronavirus-realidad-vs-ficcion-con-dr-elmer-huerta>



Jon Jacobo, Advocate Latino Task Force, San Francisco

[jon@calle24sf.org](mailto:jon@calle24sf.org)

### Leaders in the Field

#### Government



Anthony Fauci, MD, Director, National Institute of Allergy and Infectious Diseases

<https://www.niaid.nih.gov/about/anthony-s-fauci-md-bio>



Marcella Nunez-Smith, MD, Chair, US COVID-19 Health Equity Task Force

[https://medicine.yale.edu/profile/marcella\\_nunez-smith/](https://medicine.yale.edu/profile/marcella_nunez-smith/)

[marcella.nunez-smith@yale.edu](mailto:marcella.nunez-smith@yale.edu)



Eliseo J. Perez-Stable, MD Director, NIMHD

<https://nimhd.nih.gov/about/directors-corner/>

[eliseo.perez-stable@nih.gov](mailto:eliseo.perez-stable@nih.gov)



Nancy Messonnier, MD, Director, National Center for Immunizations and Respiratory Diseases

<https://www.ahip.org/speaker/nancy-messonnier-md/>

 @DrNancyM\_CDC

#### Academia



Sergio Aguilar-Gaxiola, MD, PhD Director, UC Davis Center for Reducing Health Disparities

<https://health.ucdavis.edu/crhd/ourteam/index.html>



Armando de Alba Rosales, MD, MPH Assistant Professor, University of Nebraska Medical Center, College of Public Health

 @dr\_dealba



Elva Arredondo, PhD Professor of Public Health San Diego State University

 @EMArredondo1



Denise Payán, PhD, MPP, Assistant Professor of Public Health, University of California, Merced

<https://ddpayan.com/>

 @DDPayan

#### Health Care



Alma Guerrero, MD, Associate Professor, Pediatrics Department of Pediatrics at UCLA

<https://latino.ucla.edu/person/alma-guerrero/>



Peter Hotez, MD, PhD, Dean, National School of Tropical Medicine, Baylor College of Medicine

<https://peterhotez.org/>

 @PeterHotez



Andie Martinez Patterson, Senior Vice President of Strategy, Integration & System Impact, California Primary Care Association

[apatterson@cpca.org](mailto:apatterson@cpca.org)



Paul Offit, MD, Director, Vaccine Education Center, Children's Hospital of Philadelphia

<https://research.chop.edu/people/paul-a-offit>

## ► ORGANIZATIONS

National journalism associations and health care and advocacy groups.



AIM represents immunization programs to promote effective immunization policies and practices.

<https://www.immunizationmanagers.org/>

[@AIMimmunization](#)



A private foundation promoting improvements in the health status of all Californians.

<https://www.calendow.org/>

[@CalEndow](#)



Association of Health Care Journalists  
Center for excellence in health care journalism.

<https://healthjournalism.org/>

[@AHCJ](#)



Asian American Journalists Association  
Advancing diversity in newsrooms and ensuring fair and accurate coverage of communities of color.

<https://aaja.org/>

[@AAJA](#)



National Association of Black Journalists  
Providing quality programs and services to advocates on behalf of black journalists.

<https://nabjonline.org/>

[@NABJ](#)



National Association of Hispanic Journalists  
Dedicated to the recognition and professional advancement of Hispanics in the news industry.

<https://nahj.org/>

[@NAHJ](#)



Native American Journalists Association  
Empowering a unique network of more than 700 members across Indian Country.

<https://najanewsroom.com/>

[@najournalists](#)



The National Press Club Journalism Institute  
Serving the community with its newsletter Covering Coronavirus, *The Latest*. You can find all of the Top Stories that appear in it [here](#) and self-care tips [here](#).

<https://www.pressclubinstitute.org/>

[@NPCInstitute](#)



"Latinos, in particular, trust health information from the media, nearly as much as they trust information from their doctors."

Susana Ramirez, PhD, MPH, Associate Professor  
University of California, Merced



Hear more from [Dr. Susana Ramirez](#), an infodemiologist and a speaker in the Media Series, March 16, 2021.



California Primary Care Association represents community health centers who serve 1 in 5 Californians.

<https://www.cPCA.org/>

[@CPCA](#)



ChangeLab Solutions

ChangeLab Solutions promotes healthier communities for all through equitable laws and policies.

<https://www.changelabsolutions.org/>

[@ChangeLabWorks](#)



KFF (Kaiser Family Foundation) is a nonprofit organization focusing on national health issues and global health policy.

<https://www.kff.org/>

[@KFF](#)



MHP Salud has been working with Community Health Worker programs for over 35 years with the goal of improving health in Latino communities.

<https://mhpsalud.org/>

[@MHPSalud](#)



Community Health Workers united nationally to support communities in achieving health, equity and social justice.

<https://nachw.org/>



The Center for the Study of Latino Health and Culture (CESLAC) at UCLA provides data for policymakers, program planners, educators, and the general public.

<https://www.uclahealth.org/ceslac/default.cfm>



Media Moves is a mission-driven digital publication aimed at raising the visibility of Latinos in the media industry.

<https://www.mediamoves.com/>

[@mediamoves](#)



## ► COMMUNITY ENGAGEMENT

EN ESPAÑOL

### Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta



Dr. Elmer Huerta keeps Spanish speakers informed about what they should know about the coronavirus pandemic. The public health specialist will clarify any doubts that may exist, explain medical concepts in a simple and didactic way, and shares the information you need to protect yourself and stay healthy.



<https://www.cnn.com/audio/podcasts/coronavirus-realidad-vs-ficcion-con-dr-elmer-huerta>



### Community Engagement Alliance (CEAL) Against COVID-19 Disparities

Find FAQs, fact sheets, and other resources you can share to provide accurate information and encourage people to get informed and take steps to overcome COVID-19.

<https://covid19community.nih.gov/>  
<https://covid19community.nih.gov/communication-resources>

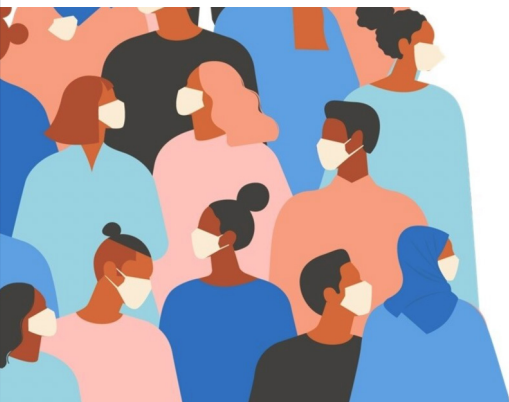
@NIH



A collaboration of 11 academic institutions and over 70 community partners in California to ensure accurate COVID-19 information, inclusive trial participation, and vaccine acceptance.

<https://stopcovid-19ca.org/>  
<https://stopcovid-19ca.org/resources>

@stop\_covid



#COVID19  
 #Coronavirus  
 #StayHome  
 #QuédateEnCasa  
 #WearAMask  
 #UsaUnaMascarilla  
 #PhysicalDistancing  
 #DistanciamientoFísico  
 #COVID19Symptoms  
 #SíntomasCOVID19  
 #FightFlu  
 #CombateLalInfluenza



CommuniVax

CommuniVax - Johns Hopkins University for Center for Health Security is a national alliance of social scientists, public health experts, and community advocates who seek lasting solutions to a serious problem: in the United States, historically underserved Black, Indigenous, and Latino populations have endured negative health and economic impacts from the COVID-19 pandemic at tragic and disproportionate rates.

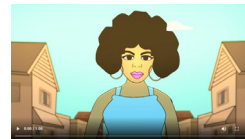
<https://www.centerforhealthsecurity.org/our-work/Center-projects/CommuniVax.html>



Based in New York City this organization fosters positive health behavior change among youth through the transformative power of music, art and science.

<https://hhph.org/communityimmunity/>  
<https://hhph.org/repository/>

@HHPHorg



<https://hhph.org/resources/inmunidad-comunidad-video-1/>



<https://covid19.ca.gov/>

<https://www.listoscalifornia.org/community-projects/informagente/>

### ¡Infórmate, California!

Listos California launched InformaGente—an online conversation series to foster a culture of emergency readiness among Latinx communities—in partnership with the National Hispanic Foundation for the Arts (NHFA) and the League of United Latin American Citizens (LULAC).

<https://www.listoscalifornia.org/community-projects/informagente>

@ListosCA



More than 3 dozen community-based organizations, along with San Francisco's city partners working to support the Latino community.

<https://www.ltfrespuetalatina.com/>

@LatinoTask

COMMUNITY  
IMMUNITY

DATA  
TRACKING

NEWS

ECONOMIC  
IMPACT

GUIDES /  
RESEARCH

STATS /  
SURVEYS

EXPERTS IN  
THE FIELD

ORGANIZATIONS

COMMUNITY  
ENGAGEMENT

KID'S  
CORNER

ABOUT

## KID'S CORNER

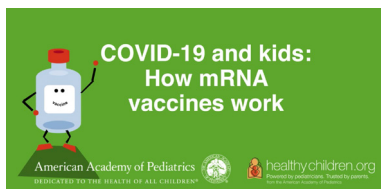


NOVEMBER 4, 2021

### Most Children and All Teens Can Get COVID-19 Vaccines

CDC recommends everyone ages 5 and older get a COVID-19 vaccine to help protect against COVID-19.

<https://www.cdc.gov/coronavirus/2019-ncov/vaccines/recommendations/children-teens.html>



<https://www.youtube.com/watch?v=YOlRNlvEiMw>

American Academy of Pediatrics  
DEDICATED TO THE HEALTH OF ALL CHILDREN<sup>SM</sup>



healthychildren.org  
Powered by professionals. Trusted by parents.  
The American Academy of Pediatrics



### mRNA Vaccines Explained

Learn how mRNA vaccines work like invisible coaches to teach your child's immune system to recognize the virus.

## UNIDOSUS

UnidosUS conducted a national poll to better understand the perspectives of Latino parents during a critical point in their children's lives and in the course of the national effort to mitigate the pandemic. These fact sheets examine Arizona, California, Florida, and Texas Latino parents' concerns over vaccines for children.

<https://www.unidosus.org/publications/latino-parents-concerns-over-vaccine-access-for-children/>



## REPORTER ROUNDTABLE 3

Ysabel Duron, Elmer Huerta, MD, Iván Román, Jon Jacobo, Yvonne "Bonnie" Maldonado, MD, Laura Rodriguez



Watch replay of Reporter Roundtable 3



Watch replay of Media Series 3



"It's critical for kids of each age group to be vaccinated."

Alejandra Gurtman, MD, VP, Vaccine Research and Development, Pfizer



Hear more from [Dr. Alejandra Gurtman](#), a Pfizer scientist directly engaged in adult and pediatric vaccine oversight, and a speaker in the Media Series, March 9, 2021.

### Pfizer-BioNTech Pediatric COVID-19 Vaccine Study Overview

Presented by Dr. Alejandra Gurtman.

<https://www.cdc.gov/vaccines/acip/meetings/downloads/slides-2021-11-2-3/02-COVID-Gurtman-508.pdf>

## STAT

NOVEMBER 22, 2021

Pfizer's Covid-19 vaccine was 100% effective in kids in longer-term study

## AP ASSOCIATED PRESS

NOVEMBER 14, 2021

Racial disparities in kids' vaccinations are hard to track

## wttw

NOVEMBER 13, 2021

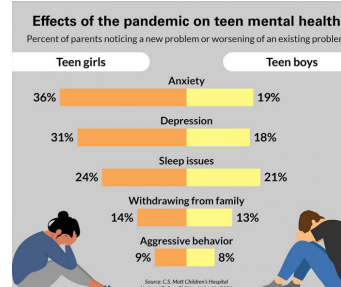
Child Vaccination, Antiviral Treatments Brighten Pandemic Outlook

## NBC NEWS

NOVEMBER 10, 2021

'Proud': Hispanics with key roles in Covid vaccine approved for kids stress safety

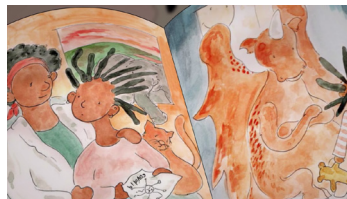
## EurekAlert!



MARCH 15, 2021

National poll: Pandemic has negatively impacted teens' mental health

## IASC Inter-Agency Standing Committee



<https://www.youtube.com/watch?v=FdO7MHlCkys>

### Storybook for Children on COVID-19

An international consortium collaborated on this video/book project to Help Children worldwide weather the Storm of the Pandemic.

<https://interagencystandingcommittee.org/system/files/2020-04/My%20Hero%20is%20You%2C%20Storybook%20for%20Children%20on%20COVID-19.pdf>



THE LATINO CANCER INSTITUTE  
Connect. Convene. Advocate.

## The Latino Cancer Institute

The Latino Cancer Institute (TLCI or The Institute) is a national alliance (network) of Latino cancer service agencies committed to developing and disseminating best practice programs among its community partners, collaborating in research and effecting policy change that results in diminished Latino cancer risk and mortality. As a convener and community advocate, TLCI recognizes the scope of its work as an expansion beyond reporting the disease incidence rate. The Institute is dedicated to approaching cancer data /statistics (mortality/incidence rates) through a more holistic lens by discussing and creating action items that aim to address social determinants of health and ongoing disparities that may contribute to higher prevalence in this population.

As a nonprofit organization, we rely on philanthropy, grants, and personal donations to support our mission. This funding allows us to continue the development and delivery of new programs and tools that we share with those making a difference in the lives of Latino cancer patients, survivors, and the community at large.

<https://latinocancerinstitute.org/support-donate/>

<https://latinocancerinstitute.org/>

Toolkit design by  
Andrea Villafañe

DATA  
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RESEARCHSTATS /  
SURVEYSEXPERTS IN  
THE FIELD

ORGANIZATIONS

COMMUNITY  
ENGAGEMENTKID'S  
CORNER

ABOUT



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