This toolkit evolved from The Latino Cancer Institute’s March 2021 Media Series Reporting from the Frontlines of a Pandemic. These pages include a rich array of sources, resources, COVID-19 data, news, and invaluable links. This document is intended to inform the media’s reporting and provide assets for Latino communities designing solutions to pandemic impacts, vaccine uptake and recovery.
DATA TRACKING

COVID Data Tracker
Maps and charts tracking cases, deaths, and trends of COVID-19 in the U.S. by Centers for Disease Control (CDC).
Updated daily by 8 pm ET
https://covid.cdc.gov/covid-data-tracker/#datatracker-home

Global COVID-19 Coverage Tool: Current and Projected Coverage
This tracker provides current data on the share of the population having received at least one COVID-19 vaccine dose by country, income-level, region, and globally.

COVID-19 Vaccinations in the U.S.
US COVID-19 vaccine deliveries and administration; maps, charts, and data provided by the CDC.
https://covid.cdc.gov/covid-data-tracker/#vaccinations_vacc-total-admin-rate-total

US Coronavirus Vaccine Tracker
Data updated November 12
Each state has a different plan—and different challenges—in distributing vaccines. Learn more about who is getting vaccinated by parsing the data by age, sex and race.
https://usafacts.org/visualizations/covid-vaccine-tracker-states/

COVID-19 Vaccine Monitor: October 2021
The KFF COVID-19 Vaccine Monitor is an ongoing research project tracking the public’s attitudes and experiences with COVID-19 vaccinations.

COVID Racial Data Tracker
A collaboration between the COVID Tracking Project and the Boston University Center for Antiracist Research to gather the most complete and up-to-date race and ethnicity data on COVID-19 in the U.S.
https://covidtracking.com/race

COVID-19 Racial Data Tracker
A Wrap-Up: The Five Major Metrics of COVID-19 Data
Summary of how states reported data on the five major COVID-19 metrics tracked—tests, cases, deaths, hospitalizations, and recoveries—and how reporting complexities shaped the data.

JAMA®
JAMA COVID-19 Coronavirus Alerts
https://jamanetwork.com/journals/jama/pages/coronavirus-alert

“We call it the last mile. You can get 9 billion dollars to make a vaccine but if you don’t get to that last mile, to the individuals, it’s like you never made it.”
Yvonne “Bonnie” Maldonado, MD, Stanford University School of Medicine, CA

Hear more from Dr. Bonnie Maldonado, an infectious disease expert and a speaker in the Media Series, March 23, 2021.
COVID Around the U.S.
https://stopcovid-19ca.org/in-the-news

**Bloomberg**
**NOVEMBER 22, 2021**
More Than 7.73 Billion Shots Given: Covid-19 Tracker

**The Guardian**
**SEPTEMBER 19, 2021**
Covid Vaccinations Among US Latinos are Rising Thanks to Community Outreach

**Fast Company**
**JULY 12, 2021**
How Voto Latino is using techniques it honed on voter turnout to combat vaccine disinformation

**NPR**
**JULY 6, 2021**
Health Promoters Help Latinos Get Vaccinated Against COVID-19

**KHN**
**MAY 13, 2021**
Latinos Are the Most Eager to Get Vaccinated, Survey Shows — But Face Obstacles

**Iowa Public Radio**
**APRIL 12, 2021**
Vaccine Outreach Efforts Remain Just Short in Iowa’s Latino Communities

**The Washington Post**
**FEBRUARY 16, 2021**
Opinion: The Vaccinated Need to Know: What’s Safe for them to do?

**The New York Times**
**FEBRUARY 11, 2021**
Among Latino Immigrants, False Vaccine Claims are Spreading as Fast as the Virus

**The New York Times**
**JANUARY 27, 2021**
How Nine Covid-19 Vaccines Work

**AP**
**JANUARY 4, 2021**
Fast Rollout of Virus Vaccine Trials Reveals Tribal Distrust

**Time**
**DECEMBER 28, 2020**
Fueled by a History of Mistreatment, Black Americans Distrust the New COVID-19 Vaccines

**The Hill**
**DECEMBER 14, 2020**
Build Trust in Vaccines by Investing in Community Workers

**New England Journal of Medicine**
**DECEMBER 17, 2020**
Racial Disproportionality in Covid Clinical Trials

**Los Angeles Times**
**DECEMBER 9, 2020**
Coronavirus Today: Vaccines, Trust and Latinos
The 2020 LDC U.S. Latino GDP Report seeks to provide a factual view of the large and rapidly growing economic contribution of Latinos living in the U.S.


“We expect, in fact, that the Latino GDP will drive the post-pandemic recovery.”

David Hayes-Bautista, PhD, Director, Center for the Study of Latino Health and Culture (CESLAC), UCLA

Hear more from Dr. David Hayes-Bautista, a culture and history expert and first speaker from the Media Series, emphasize the economic harm done to the Latino community by COVID during his presentation at the Media Series, March 9, 2021.

“There’s a lot of data now showing where the hotspots are, what the social and economic vulnerabilities were of those hotspots, where deaths and incidence cases could have been lowered or prevented if the right actions had been taken.”

Anna Nápoles, PhD, Scientific Director, National Institute on Minority Health and Health Disparities (NIMHD)

Hear more from Dr. Anna Nápoles, an epidemiologist and a speaker in the Media Series, March 16, 2021.

The First Year of Latino COVID-19 Deaths: Why Should Anyone Care?

During its first year, the coronavirus has ravaged Latino families and communities in California and the United States far more than it has to non-Latino populations. This report coauthored by Dr. David Hayes-Bautista takes a look at how much worse it has been.


“There’s a lot of data now showing where the hotspots are, what the social and economic vulnerabilities were of those hotspots, where deaths and incidence cases could have been lowered or prevented if the right actions had been taken.”

Anna Nápoles, PhD, Scientific Director, National Institute on Minority Health and Health Disparities (NIMHD)

Hear more from Dr. Anna Nápoles, an epidemiologist and a speaker in the Media Series, March 16, 2021.

NOVEMBER 4, 2021
Latino GDP in U.S. Ranks 8th in the World – New Report Contradicts Stereotypes

SEPTEMBER 24, 2021
2021 State Latino GDP Report: California

JUNE 16, 2021
Latinas Exiting the Workforce: How the Pandemic Revealed Historic Disadvantages and Heightened Economic Hardship

MARCH 5, 2021
Lowering the Guardrails: How the Trump Administration Failed to Prevent Billions in Pandemic Small Business Fraud

FEBRUARY 5, 2021
Explaining the economic impact of COVID-19: Core industries and the Hispanic workforce
Aaron Klein and Ember Smith

JANUARY 11, 2021
8 Occupations Hit Hardest by the Pandemic in 2020
Choosing the COVID-19 Vaccine that is Right for You

Three COVID-19 vaccines are available in the U.S. To understand the benefits and risks to help you decide which vaccine is right for you, read CDPH’s Fact Sheet.


Path out of the Pandemic

President Biden’s comprehensive national strategy that employs the same science-based approach that was used to successfully combat previous variants of COVID-19 earlier this year.

https://www.whitehouse.gov/covidplan/

V-SAFE after Vaccination Health Checker

V-safe is a smartphone-based tool that uses text messaging and web surveys to give personalized health check-ins after you receive a COVID-19 vaccine. Through v-safe, you can quickly tell the CDC if you have any side effects after getting a COVID-19 vaccine.


Vaccine Equity Cooperative

Tailored tools and vetted resources to support vaccine decisions in your community.

https://vaccineequitycooperative.org/

COVID-19 Vaccine Equity Toolkit

Kaiser Permanente’s toolkit offers approaches to enhance equitable vaccine administration for communities hit hardest by COVID-19.


Path out of the Pandemic

President Biden’s comprehensive national strategy that employs the same science-based approach that was used to successfully combat previous variants of COVID-19 earlier this year.

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https://vaccineequitycooperative.org/

Community Toolkit for Addressing Health Misinformation

Surgeon general’s guide to combating COVID-19 vaccine misinformation specifically geared toward talking to friends and family.


Aspen Institute Commission on Information Disorder Interim Report

Suggestions for countering disinformation to reduce harms, increase transparency, and instill trust.


Vaccine Misinformation Management Field Guide

Guidance for addressing a global infodemic and fostering demand for immunization.

https://vaccinemisinformation.guide/

Coronavirus Vaccine Hesitancy in Black and Latinx Communities

The report summarizes these findings and highlights key areas of focus for policy makers, health care professionals, and others working to increase vaccine uptake.

https://www.covidcollaborative.us/content/vaccine-treatments/coronavirus-vaccine-hesitancy-in-black-and-latinx-communities

Vaccine Misinformation

Management Field Guide

December, 2020

Guidance for addressing a global infodemic and fostering demand for immunization.

https://vaccinemisinformation.guide/

“His hesitancy about vaccines is all over the world, and it’s just amazing how that 20% is constant, all over the world, in Germany, in France, in Peru, in the United States.”

Elmer Huerta, MD, Oncology / Public Health
George Washington University, CNN en Español

Hear more from Dr. Elmer Huerta, also a popular Spanish radio host, and a speaker from the Media Series, March 23, 2021.
The Right to Know Survey
Survey: Lack of access to public health experts hinders COVID-19 reporting.

“This is a war against a virus that has the world in its grip. We haven’t seen this for a hundred years.”
Mike Witte, MD, Vice President & Chief Medical Officer
California Primary Care Association (CPCA)

Hear more from Dr. Mike Witte of the CPCA and a speaker in the Media Series, March 9, 2021.

STATS / SURVEYS
November 17, 2021
Bridging the Digital Divide in Healthcare

October 6, 2021
The Long History of mRNA Vaccines

SAGE journals
September 21, 2021
Impact of COVID-19 on Latinos: A Social Determinants of Health Model and Scoping Review of the Literature

AXIOS and NPR both reported on Latino underrepresentation in the news media based on a new GOA report.

SEPTEMBER 21, 2021
Government Accountability Office hits media for lacking Latinos

SEPTEMBER 21, 2021

Pew Research Center
July 15, 2021
For U.S. Latinos, COVID-19 Has Taken a Personal and Financial Toll

REPORTER ROUNDTABLE 2
Margarita Birnbaum, Archana “Archie” Chatterjee, MD, PhD, Liza Gross, Hilda Gurdian, Anna Nápoles, PhD, Susana Ramírez, PhD

Watch replay of Reporter Rountable 2

Watch replay of Media Series 2

May 5, 2021
How COVID-19 Vaccines Make It The Last Mile Around the World

June 24, 2021
Hispanics in the U.S. – Statistics & Facts
Hispanic or Latino ethnicity is defined as being “a person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish culture or origin regardless of race” are the largest minority in the United States.
https://www.statista.com/topics/3806/hispanics-in-the-united-states/

April 16, 2020
Infographic: 8 Big Ways Coronavirus Impacts Latinos
https://salud-america.org/infographic-8-big-ways-coronavirus-impacts-latinos/

The Right to Know Survey
Survey: Lack of access to public health experts hinders COVID-19 reporting.
EXPERTS IN THE FIELD

Sorting out information across a wide spectrum of data, can be as daunting as identifying quality, credible information itself. In this page, we list a number of experts in their field who presented in our March 2021 Media Series. This also includes some of their recommendations of other experts to read, watch and follow.

Speakers from the Media Series

Research

David Hayes-Bautista, PhD, Director, Center for the Study of Latino Health and Culture (CESLAC), UCLA
twitter.com/DavidHayesBauti
instagram.com/ceslacatula
facebook.com/professorhayesbautista
latino.ucla.edu/person/david-hayes-bautista

Anna Nápoles, PhD, Scientific Director, National Institute on Minority Health and Health Disparities (NIMHD)
anna.napolles@nh.gov

A. Susana Ramirez, PhD, MPH
Associate Professor, UC Merced
https://www.beyonddemographics.org/university-of-california-merced/susanaramirez
sramirez37@ucmerced.edu

Health Care

Anchana (Archie) Chatterjee, MD, PhD Dean, Chicago Medical School
archana.chatterjee@rosalindfranklin.edu

Mike Witte, MD, Vice President & Chief Medical Officer, California Primary Care Association
mwitte@cpca.org

Yvonne (Bonnies) Maldonado, MD
Infectious Disease Expert, Stanford University School of Medicine
bonniem@stanford.edu

Corporate - Pharmaceutical

Alejandra Gurtman, MD, VP, Vaccine Research and Development, Pfizer
https://www.pfizer.com/science/clinical-trials

Community Engagement

Elmer Huerta, MD, Oncology / Public Health, George Washington University, CNN en Español
elmerhuerta@gmail.com

Leaders in the Field

Government

Anthony Fauci, MD, Director, National Institute of Allergy and Infectious Diseases
https://www.niaid.nih.gov/about/anthony-s-fauci-md-bio

Marcella Nunez-Smith, MD, Chair, US COVID-19 Health Equity Task Force
https://medicine.yale.edu/profile/marcella_nunez-smith
marcella.nunez-smith@yale.edu

Eliseo J. Perez-Stable, MD, Director, National Center for Immunizations and Respiratory Diseases
@DrNancyM_CDC

Academia

Sergio Aguilar-Gaxiola, MD, PhD
Director, UC Davis Center for Reducing Health Disparities
@dr_dealba

Armando de Alba Rosales, MD, MPH
Assistant Professor, University of Nebraska Medical Center, College of Public Health
@ArmandoDeAlba

Health Care

Alma Guerrero, MD, Associate Professor, Pediatrics Department of Pediatrics at UCLA
https://latino.ucla.edu/person/alma-guerrero/

Elisa Arredondo, PhD
Infectious Disease Expert, Stanford University School of Medicine
bonniem@stanford.edu

Jon Jacobo, Advocate Latino Task Force, San Francisco
jon@cale2sf.org
ORGANIZATIONS

National journalism associations and health care and advocacy groups.

AIM (Association of Immunization Managers)
AIM represents immunization programs to promote effective immunization policies and practices.
https://www.immunizationmanagers.org/
@AIMimmunization

California Primary Care Association
California Primary Care Association represents community health centers who serve 1 in 5 Californians.
https://www.c pca.org/
@CPCA

The California Endowment
A private foundation promoting improvements in the health status of all Californians.
https://www.calendow.org/
@CalEndow

Association of Health Care Journ alists
Center for excellence in health care journalism.
https://healthjournalism.org/
@AHCJ

Asian American J einenalists Association
Advancing diversity in newsrooms and ensuring fair and accurate coverage of communities of color.
https://aaja.org/
@AAJA

National Association of Black J ournalists
Providing quality programs and services to advocates on behalf of black journalists.
https://nabjonline.org/
@NABJ

National Association of Hispanic J ournalists
Dedicated to the recognition and professional advancement of Hispanics in the news industry.
https://na hj.org/
@NAHJ

Native American J ournalists Association
Empowering a unique network of more than 700 members across Indian Country.
https://naja newsroom.com/
@najournalists

The National Press Club Journalism Institute
Serving the community with its newsletter Covering Coronavirus, The Latest. You can find all of the Top Stories that appear in it here and self-care tips here.
https://www.pressclub institute.org/
@NPCInstitute

ChangeLabSolutions
ChangeLabSolutions promotes healthier communities for all through equitable laws and policies.
https://www.changelabsolutions.org/
@ChangeLabWorks

KFF (Kaiser Family Foundation)
KFF (Kaiser Family Foundation) is a nonprofit organization focusing on national health issues and global health policy.
https://www.kff.org/
@KFF

MHP Salud
MHP Salud has been working with Community Health Worker programs for over 35 years with the goal of improving health in Latino communities.
https://mhpsalud.org/
@MHPSalud

Community Health Workers united nationally to support communities in achieving health, equity and social justice.
https://nachw.org/

UCLA Health
The Center for the Study of Latino Health and Culture (CESLAC) at UCLA provides data for policymakers, program planners, educators, and the general public.
https://www.uclahealth.org/ceslac/default.cfm

Media Moves
Media Moves is a mission-driven digital publication aimed at raising the visibility of Latinos in the media industry.
https://www.mediamoves.com/
@mediamoves

The Center for the Study of Latino Health and Culture (CESLAC) at UCLA provides data for policymakers, program planners, educators, and the general public.
https://www.uclahealth.org/ceslac/default.cfm

Media Moves
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https://www.mediamoves.com/
@mediamoves
COMMUNITY ENGAGEMENT

COMMUNITY IMMUNITY

EN ESPAÑOL
Coronavirus: Realidad vs. ficción con Dr. Elmer Huerta

Dr. Elmer Huerta keeps Spanish speakers informed about what they should know about the coronavirus pandemic. The public health specialist will clarify any doubts that may exist, explain medical concepts in a simple and didactic way, and shares the information you need to protect yourself and stay healthy.


EHOP
NIH National Institutes of Health
Community Engagement Alliance (CEAL) Against COVID-19 Disparities

Find FAQs, fact sheets, and other resources you can share to provide accurate information and encourage people to get informed and take steps to overcome COVID-19.

https://covid19community.nih.gov/
https://covid19community.nih.gov/communication-resources

COMMUNITY ENGAGEMENT ALLIANCE (CEAL)
Against COVID-19 Disparities

A collaboration of 11 academic institutions and over 70 community partners in California to ensure accurate COVID-19 information, inclusive trial participation, and vaccine acceptance.

https://stopcovid-19ca.org/
https://stopcovid-19ca.org/resources

@stop_covid

¡Infórmate, California!
Listos California launched InformaGente—an online conversation series to foster a culture of emergency readiness among Latinx communities—in partnership with the National Hispanic Foundation for the Arts (NHFA) and the League of United Latin American Citizens (LULAC).

https://www.listoscalifornia.org/community-projects/informagente

@ListosCA

More than 3 dozen community-based organizations, along with San Francisco’s city partners working to support the Latino community.

https://www.ltfrespuestaenlatina.com/

@LatinoTask

#COVID19
#Coronavirus
#StayHome
#QuédateEnCasa
#WearAMask
#UsaUnaMascarilla
#PhysicalDistancing
#DistanciamientoFísico
#COVID19Symptoms
#SíntomasCOVID19
#FightFlu
#CombateLaInfluenza

CommuniVax

CommuniVax - Johns Hopkins University for Center for Health Security is a national alliance of social scientists, public health experts, and community advocates who seek lasting solutions to a serious problem: in the United States, historically underserved Black, Indigenous, and Latino populations have endured negative health and economic impacts from the COVID-19 pandemic at tragic and disproportionate rates.

https://www.centerforhealthsecurity.org/our-work/Center-projects/CommuniVax.html
Most Children and All Teens Can Get COVID-19 Vaccines

CDC recommends everyone ages 5 and older get a COVID-19 vaccine to help protect against COVID-19.


mRNA Vaccines Explained

Learn how mRNA vaccines work like invisible coaches to teach your child’s immune system to recognize the virus.

NOVEMBER 4, 2021

NOVEMBER 14, 2021

Racial disparities in kids’ vaccinations are hard to track

NOVEMBER 10, 2021

‘Proud’: Hispanics with key roles in Covid vaccine approved for kids stress safety

MARCH 15, 2021

National poll: Pandemic has negatively impacted teens' mental health

ECONOMIC IMPACT

DATA TRACKING

NEWS

GUIDES / RESEARCH

STATS / SURVEYS

EXPERTS IN THE FIELD

ORGANIZATIONS

COMMUNITY ENGAGEMENT

KID'S CORNER
The Latino Cancer Institute

The Latino Cancer Institute (TLCI or The Institute) is a national alliance (network) of Latino cancer service agencies committed to developing and disseminating best practice programs among its community partners, collaborating in research and effecting policy change that results in diminished Latino cancer risk and mortality. As a convener and community advocate, TLCI recognizes the scope of its work as an expansion beyond reporting the disease incidence rate. The Institute is dedicated to approaching cancer data/statistics (mortality/incidence rates) through a more holistic lens by discussing and creating action items that aim to address social determinants of health and ongoing disparities that may contribute to higher prevalence in this population.

As a nonprofit organization, we rely on philanthropy, grants, and personal donations to support our mission. This funding allows us to continue the development and delivery of new programs and tools that we share with those making a difference in the lives of Latino cancer patients, survivors, and the community at large.

https://latinocancerinstitute.org/support-donate/
https://latinocancerinstitute.org/