

RFQ FOR SIGNAGE DESIGN STANDARDS

UC Davis Health in Sacramento, California requests Statements of Qualifications **on or before 4 p.m. Friday, October 31, 2025**, from qualified firms interested in providing signage design services for UC Davis Health.

This selection process will interview and select a single signage consulting firm to assist the Facilities Planning & Development (FP&D) department with the review of current signage conditions, updating of signage standards, and development of designs to implement a coordinated signage program for the UC Davis Health Sacramento campus and offsite facilities.

In this role, the selected firm will be responsible for developing documents appropriate for planning, procurement, and installation of signage, and may bring on their own sub-consultants or work with assigned consultants designated by the University. For large projects, the Signage Consultant may be asked to meet and coordinate with diverse user groups, University staff, vendors and design teams.

The selected firm will also provide peer review services for submittals, shop drawings, and prototypes for a range of signage projects and initiatives. The firm must demonstrate proficiency in assessing design compliance and functionality, as well as the capability to recommend supplemental signage solutions that enhance clarity, consistency, and overall program integration.

The selected firm must demonstrate a keen design sense and the ability to bring forward innovative and cost-effective solutions for interior and exterior signage projects. This consultant is required to keep abreast of all UC Standards, ADA laws, and applicable building codes pertaining to signage, and is responsible for updating campus standards in a timely manner. The selected firm must also have working knowledge of HCAI requirements for hospital projects and demonstrated experience coordinating with structural engineers to develop attachment details that meet code requirements.

The selected firms will be expected to sign a blanket UC Executive Design Professional Agreement (EDPA) that will include negotiated hourly rates and reimbursement instruction. The decision to use the selected Signage Consultant on any individual project will be at the sole discretion of the University.

The expected duration of the EDPA for these services will be three (3) years from the time of contract award. Anticipated fees will be dependent on specific projects authorized, with a maximum limit of \$1,500,000 to the firm over the course of the agreement. Professional (Errors & Omissions) liability insurance will be required, with a minimum limit of \$1,000,000 per occurrence and \$2,000,000 in aggregate.

The RFQ package with additional information and attachments can be downloaded directly from our website at <https://health.ucdavis.edu/facilities/work-with-us/consultants/rfq> starting Monday, October 13, 2025.

Statements of qualifications shall be specifically tailored to this RFQ, responding directly to the screening criteria (See RFQ document and Consultant Qualification form available on the above link). After Qualification Statements are received, a Screening Committee will review, conduct reference checks and recommend a short list of firms for interviews. A Selection Committee will conduct the discussions prior to selecting the successful firm.

Statements of qualifications must be submitted electronically no later than **4 p.m. Friday, October 31, 2025**, to the link to be provided by UC Davis Health. No hard copies will be accepted. Firms interested in responding to this RFQ must notify the University by Thursday, October 30, 2025, to be provided a link to upload their Qualifications package. Questions and requests for the link to upload statements may be addressed via email only to Leila Couceiro, FD&C Contracts Manager, at lcouceiro@health.ucdavis.edu. Statements of Qualifications will not be accepted after the date and time stipulated above.

Every effort will be made to ensure that all persons have equal access to contracts and other business

opportunities with the University within the limits imposed by law or University policy. Each firm may be required to show evidence of its equal employment opportunity policy. The successful firm and their subconsultants will be required to follow the nondiscrimination requirements set forth in the Agreement documents and to pay prevailing wages at the location of the work. The work described in the Agreement is a public work subject to section 1771 of the California Labor Code.

Consultant/Design Professional shall pay all persons providing services and/or any labor on site, including any University location, no less than UC Fair Wage (defined as \$15 per hour as of 10/01/2017) and shall comply with all applicable federal, state and local working condition requirements.

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA

OCTOBER 2025