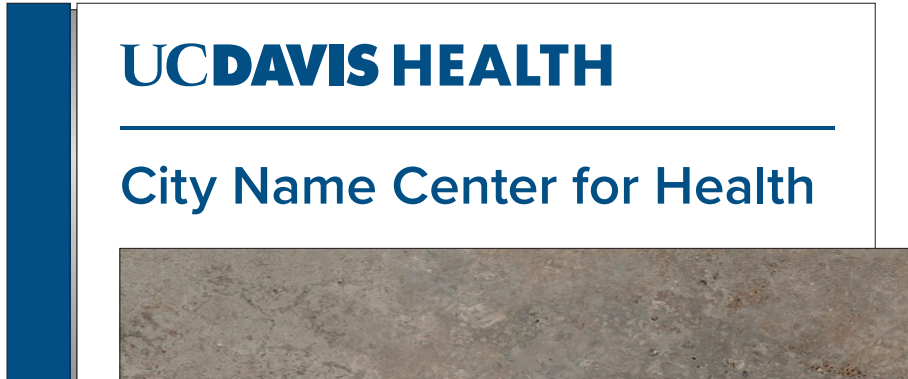


9.02		Sign Family Overview
9.04	SMN.01	Site Entry Monument, Primary
9.05	SMN.02	Site Entry Monument, Secondary
9.06	SMN.03	Building Monument
9.07	SMN.03	Additional Layouts
9.08	SMN.10	Tenant Panel Layout on Landlord Monument
9.09	SMN.20	Patient Drop-Off/Pick-Up Monument
9.10	SWF.01	Vehicular Directional, Extra Large
9.11	SWF.01-S	Message Panel Layouts
9.12	SWF.02	Vehicular Directional, Large
9.13	SWF.02-S	Message Panel Layouts
9.14	SWF.03	Vehicular Directional, Medium
9.15	SWF.04	Vehicular Directional, Small
9.16	SWF-S	Message Panel Layouts
9.17	SWF.05	Emergency Department Pylon, 2-Sided
9.18	SWF.06	Emergency Department Pylon, 4-Sided
9.19	SWF.21	Pedestrian Orientation
9.20	SWF.21.1	Message Layout
9.21	SWF.21.2	Map Layout
9.22	SWF.23	Pedestrian Directional
9.23	SWF.23.1	Message Layout

Site Identification & Wayfinding

Sign Family Overview



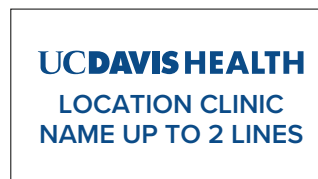
SMN.01
Site Entry Monument, Primary



SMN.02
Site Entry Monument, Secondary



SMN.03
Building Monument



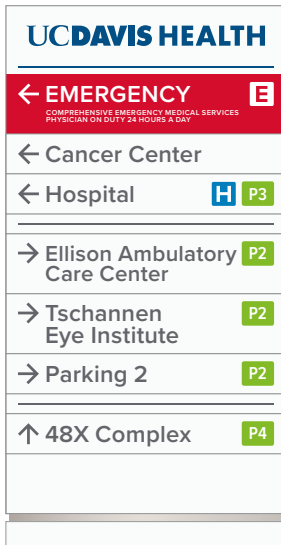
SMN.10
Tenant Panel Layout on
Landlord Monument



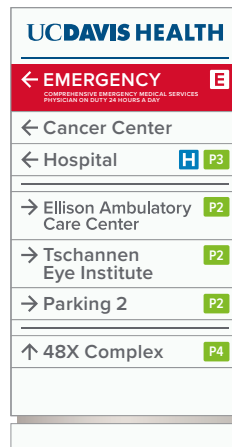
SMN.20
Patient Drop-Off/Pick-Up
Monument

Site Identification & Wayfinding

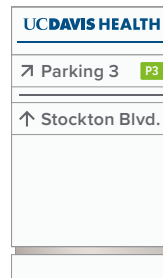
Sign Family Overview



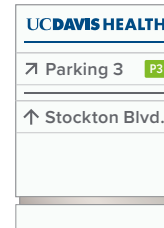
SWF.01
Vehicular Directional,
Extra Large



SWF.02
Vehicular Directional,
Large



SWF.03
Vehicular Directional,
Medium



SWF.04
Vehicular Directional,
Small



SWF.05/SWF.06
Emergency Department
Pylon (2 variations
included within)



SWF.21
Pedestrian
Orientation



SWF.23
Pedestrian
Directional

Monument Identification

SMN.01

Site Entry Monument, Primary

Usage

- This internally illuminated sign type indicates the primary arrival to a site composed of multiple UC Davis Health buildings.

Placement

- Primary intersection(s) at the edge of the property with clear line-of-sight to inbound traffic.
- Sign consultant or architect to provide detailed location plan and setback information to FP&D Signage Program Representative for approval.

Components

- (A) Cabinet: Single or double-sided fabricated and painted aluminum sign cabinet with internal structure
- (B) Graphics: Push-through illuminated acrylic text and graphics with opaque painted faces. Push-through acrylic to protrude 3/4" from cabinet face for halo illumination.
 - Typeface: Proxima Nova Semibold

- (C) Painted aluminum reveal
- (D) Aluminum sign base structure with stone cladding. Stone finish to coordinate with surrounding landscape or architectural feature to be evaluated on a case-by-case basis.
 - Footings and engineering by fabricator
 - Placeholder material shown; final material to be coordinated with UC Davis Health and project architect; refer to UC Davis Health Exterior Guidelines for additional information

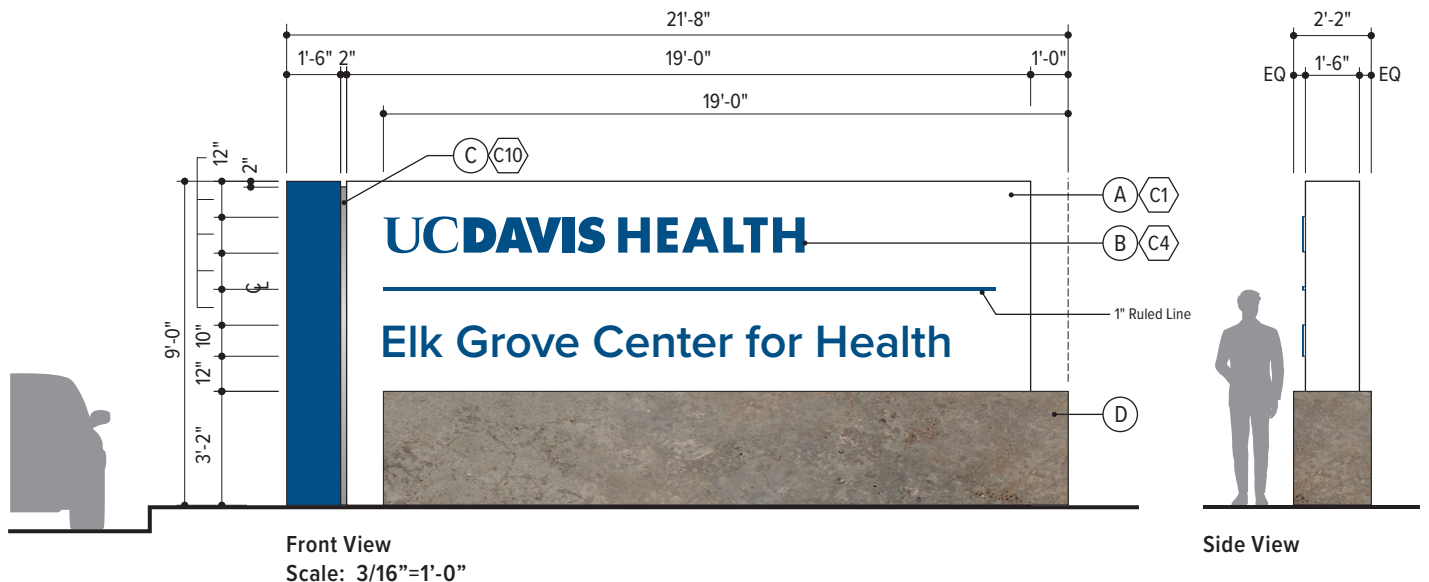
Colors & Materials

References as noted below. See Chapter 1: Universal Standards for specifications.

(C1) White Wonder (C4) UC Davis Blue (C10) Brushed Aluminum

Installation

- See Appendix A, Drawing FD.110 for approved standard fabrication and installation detail.



Monument Identification

SMN.03

Building Monument

Usage

- Use for both patient care and non-patient care buildings at UC Davis Medical Center to identify a facility by its name and address for vehicular traffic.

Placement

- At primary frontage or primary entry drive of the building.
- Sign consultant or architect to provide detailed location plan and setback information to FP&D Signage Program Representative for approval.

Components

- (A) Cabinet: Double-sided fabricated and painted aluminum sign cabinet with internal structure
- (B) Graphics: Push-through illuminated acrylic text and graphics with opaque painted faces. Push-through acrylic to protrude 3/4" from cabinet face for halo illumination.
 - Typefaces:
Building Name: Proxima Nova Semibold
Address Number: Proxima Nova Bold
- (C) Painted aluminum reveals
- (D) Aluminum sign base structure concealed by painted aluminum skirt
 - Footings and engineering by fabricator

Colors & Materials

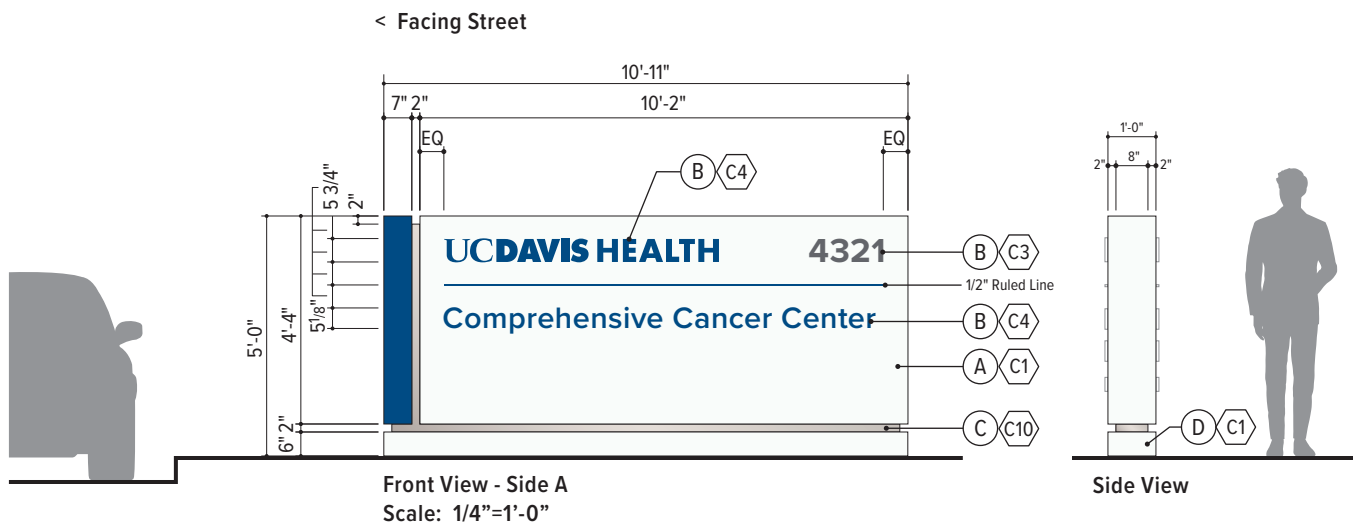
References as noted below. See Chapter 1: Universal Standards for specifications.

- (C1) White Wonder
- (C3) Vanadium Gray
- (C4) UC Davis Blue
- (C10) Brushed Aluminum

Installation

- See Appendix A, Drawing FD.110 for approved standard fabrication and installation detail.

NOTE: Leased properties shall follow these guidelines when allowed by Landlord and local sign ordinance. If any alterations are required due to local restrictions, variance requests are to be reviewed by the UC Davis Health FP&D Signage Program Representative.



Monument Identification

SMN.03

Additional Layouts

Usage

- No Emergency Services layout to be used for all off-site facilities which do not offer comprehensive emergency medical services.

Colors & Materials

References as noted below. See Chapter 1: Universal Standards for specifications.

D8 Hospital Blue M9 Milk White Acrylic V6 Translucent Red Vinyl

Additional Components

- A Hospital and Emergency Graphics: Push-through flush milk white translucent acrylic panel with translucent vinyl film for full face illumination.



Medical Center / Hospital Layout
Scale: 3/8"=1'-0"



Two Line Layout
Scale: 3/8"=1'-0"

Monument Identification

SMN.10

Tenant Panel Layout on Landlord Monument

Usage

- Tenant sign panel examples when multi-tenant monument is provided by Landlord.

Placement

- As dictated by property lease provided by Landlord.

Components

Size, material, and illumination details are to comply with the Landlord's Master Sign Program. This may also dictate color restrictions, so any layouts submitted for approval should comply with both the Landlord's requirements and UC Davis Health brand standards.

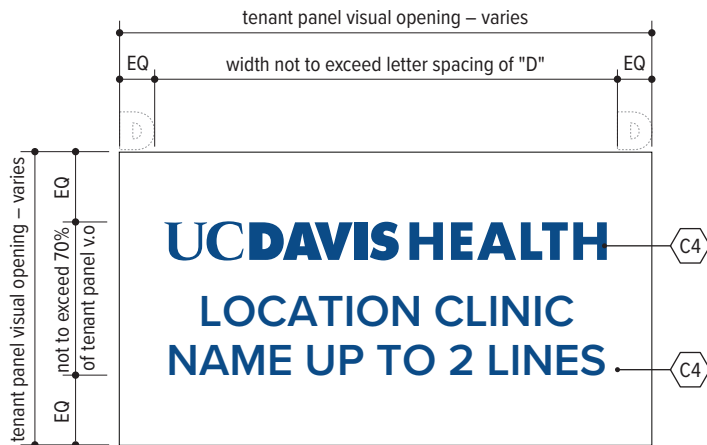
Example layouts are shown below, but all details should be reviewed and approved by UC Davis Health Sign Program Management Team prior to fabrication and installation.

- Typefaces:
Building Name: Proxima Nova Semibold

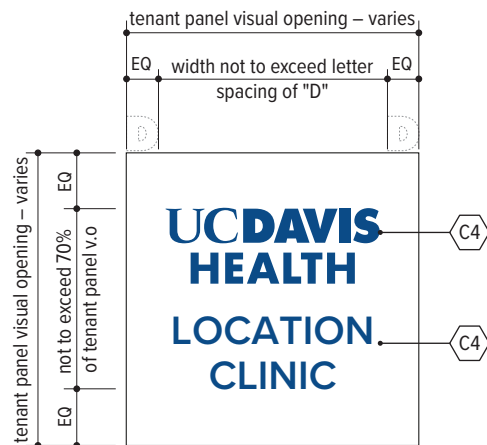
Colors & Materials

References as noted below. See Chapter 1: Universal Standards for specifications.

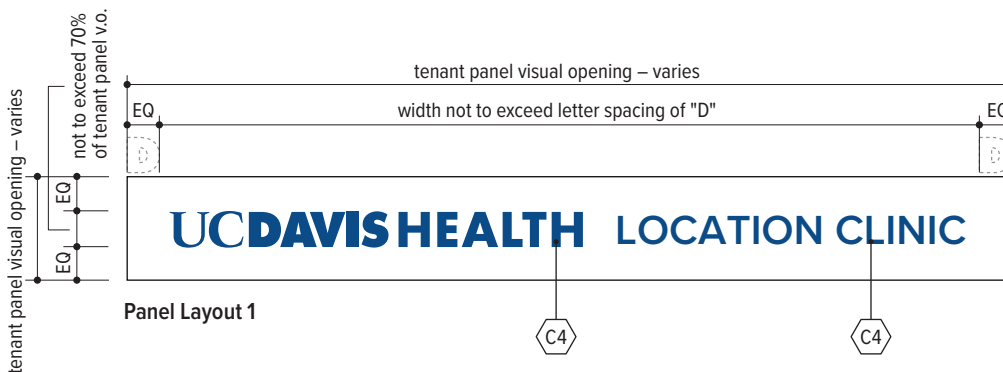
 UC Davis Blue



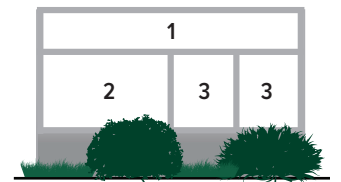
Panel Layout 2



Panel Layout 3



Panel Layout 1



Monument Identification

SMN.20

Patient Drop-Off/Pick-Up Monument

Usage

- This sign type is used approaching the entries to patient drop-off/pick-up zones.

Placement

- At or near vehicular entries to drop-off/pick-up zones.
- Sign consultant or architect to provide detailed location plan and setback information to FP&D Signage Program Representative for approval.

Components

- (A) Cabinet:** Four-sided fabricated aluminum sign cabinet with structure as required; painted on all visible surfaces with vinyl applied message
 - Typeface: Proxima Nova Semibold
- (B) Header Icon:** Non-illuminated, fabricated aluminum cabinet; painted on all surfaces with vinyl applied drop-off/pick-up icon

- (C)** Painted aluminum reveals
- (D)** Sign structure concealed with painted aluminum skirt; sign fabricator to provide footings and engineering; painted all exposed surfaces

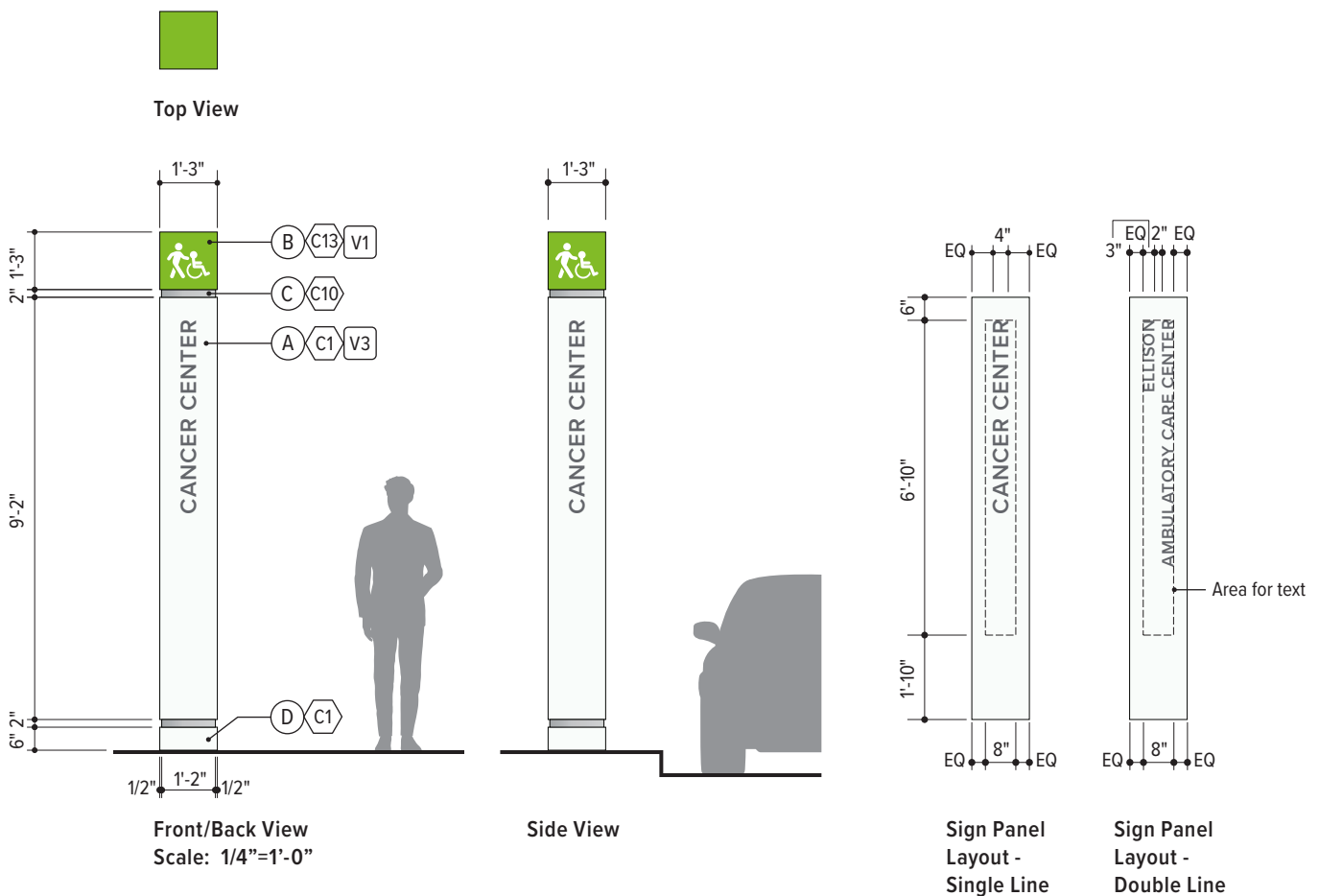
Colors & Materials

References as noted below. See Chapter 1: Universal Standards for specifications.

- (C1)** White Wonder
- (C10)** Brushed Aluminum
- (C13)** Transportation Green
- (V1)** Matte White Vinyl
- (V3)** Nimbus Gray Vinyl

Installation

- See Appendix A, Drawing FD.120 for approved standard fabrication and installation detail.



Site Wayfinding

SWF.01

Vehicular Directional, Extra Large

Usage

- This internally illuminated sign type is used at major vehicular decision points when 4" copy is required for a cross-traffic read and on roads of 35mph and above.

Placement

- As required for optimal wayfinding.
- Sign consultant or architect to provide detailed location plan and setback information to FP&D Signage Program Representative for approval.

Components

- (A)** Cabinet: Double-sided fabricated aluminum sign cabinet with structure to accommodate modular panels with 5" intervals, painted on all visible surfaces
- (B)** Header Graphics: Push-through acrylic with opaque painted faces and halo illuminated returns. Acrylic to protrude 1/2" from cabinet face.
- (C)** Emergency Panel: Milk white translucent acrylic with translucent red vinyl film for full face illumination
- (D)** Typical Panel: Painted aluminum panel with push-through day/night acrylic text and arrows. Symbols are push-through milk white

translucent acrylic with surface applied translucent vinyl film for full face illumination.

- Typeface: Proxima Nova Semibold

- (E)** Painted aluminum spacer panel between each group of directional messages (L,R, Ahead)
- (F)** Painted aluminum reveal
- (G)** Removable side panel for maintenance access
- (H)** Sign structure concealed with painted aluminum skirt; sign fabricator to provide footings and engineering; painted all exposed surfaces

Graphics

- See SWF.01-S for strip details.

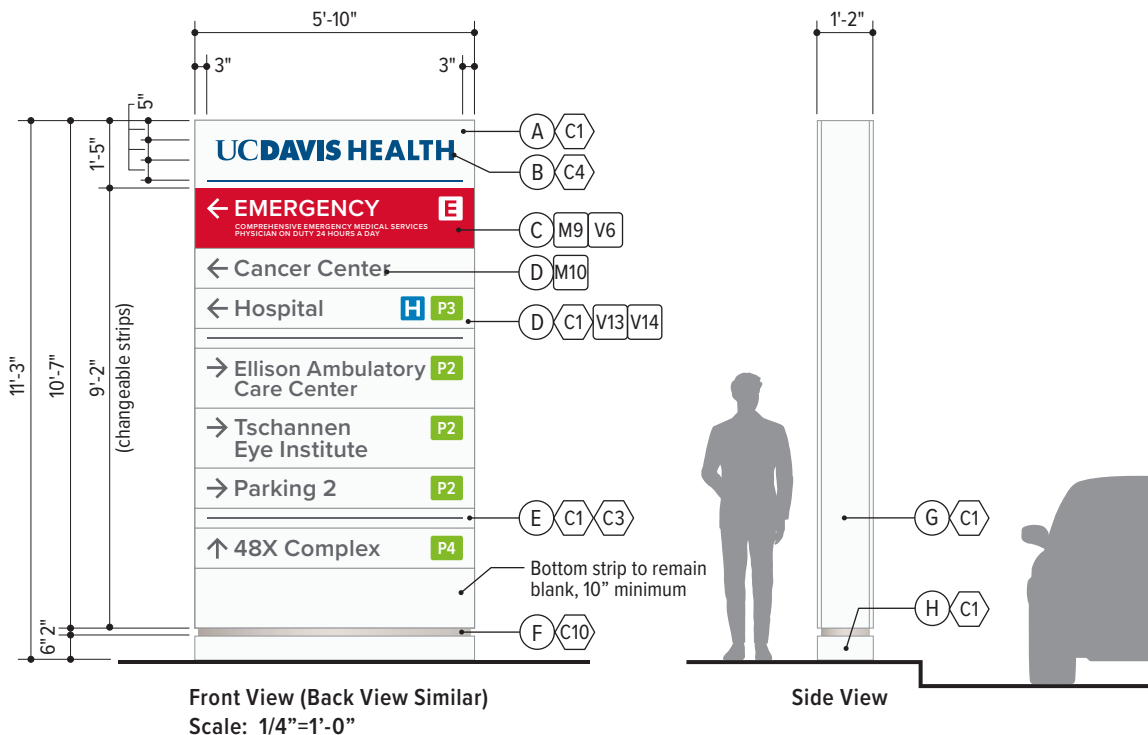
Colors & Materials

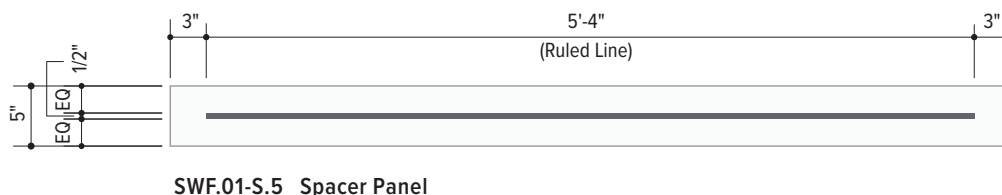
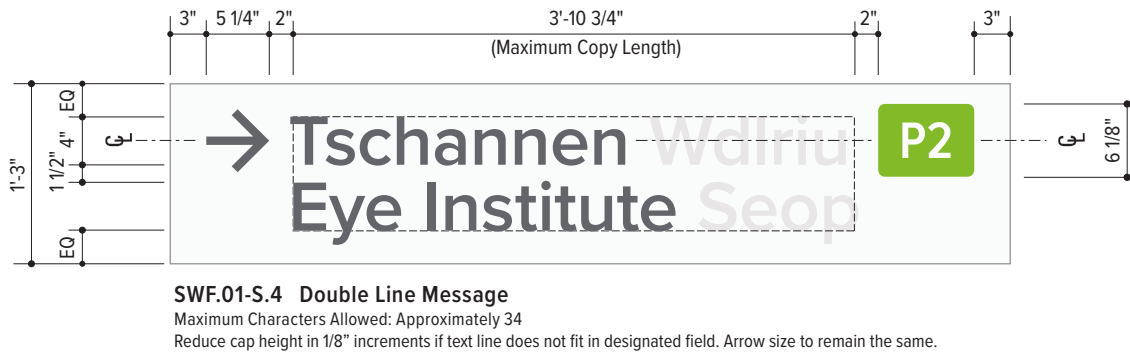
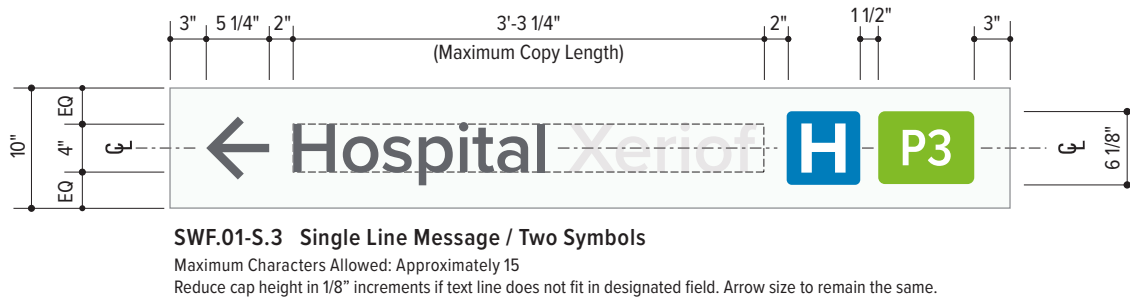
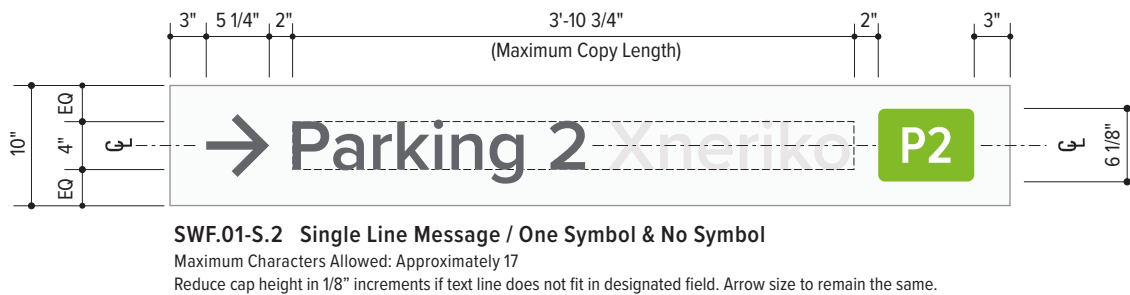
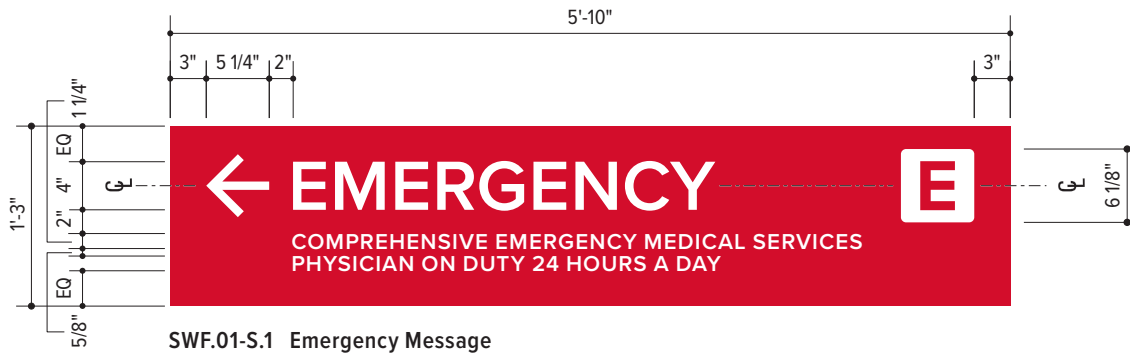
References as noted below. See Chapter 1: Universal Standards for specifications.

- | | | |
|--|--------------------------------|--------------------------------|
| (C1) White Wonder | (C3) Vanadium Gray | (C4) UC Davis Blue |
| (C10) Brushed Aluminum | (M9) Milk White Acrylic | (M10) Day/Night Acrylic |
| (V6) Translucent Red | (V13) Translucent Green | |
| (V14) Translucent Hospital Blue | | |

Installation

- See Appendix A, Drawing FD.130 for approved standard fabrication and installation detail.





Panel Layouts
 Scale: 3/4" = 1'-0"

Site Wayfinding

SWF.02

Vehicular Directional, Large

Usage

- This internally illuminated sign type is used at major vehicular decision points when 3-1/4" copy is appropriate for the traffic conditions.

Placement

- As required for optimal wayfinding.
- Sign consultant or architect to provide detailed location plan and setback information to FP&D Signage Program Representative for approval.

Components

- (A)** Cabinet: Double-sided fabricated aluminum sign cabinet with structure to accommodate modular panels with 5" intervals, painted on all visible surfaces.
- (B)** Header Graphics: Push-through acrylic with opaque painted faces and halo illuminated returns. Acrylic to protrude 1/2" from cabinet face.
- (C)** Emergency Panel: Milk white translucent acrylic with translucent red vinyl film for full face illumination.
- (D)** Typical Panel: Painted aluminum panel with push-through day/night acrylic text and arrows. Symbols are push-through milk white translucent acrylic with surface applied translucent vinyl film for full face illumination.
 - Typeface: Proxima Nova Semibold

- (E)** Painted aluminum spacer panel between each group of directional messages (L, R, Ahead)
- (F)** Painted aluminum reveal.
- (G)** Removable side panel for maintenance access.
- (H)** Sign structure concealed with painted aluminum skirt; sign fabricator to provide footings and engineering; painted all exposed surfaces.

Graphics

- See SWF.02-S for strip details.

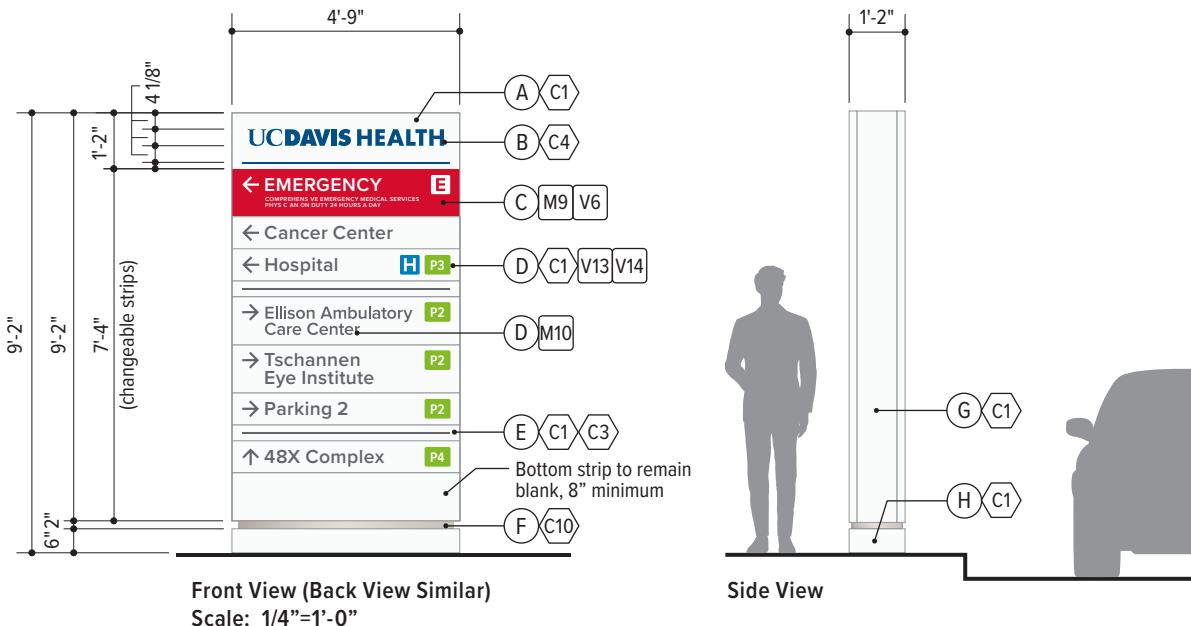
Colors & Materials

References as noted below. See Chapter 1: Universal Standards for specifications.

- | | | |
|--|--------------------------------|--------------------------------|
| (C1) White Wonder | (C3) Vanadium Gray | (C4) UC Davis Blue |
| (C10) Brushed Aluminum | (M9) Milk White Acrylic | (M10) Day/Night Acrylic |
| (V6) Translucent Red | (V13) Translucent Green | |
| (V14) Translucent Hospital Blue | | |

Installation

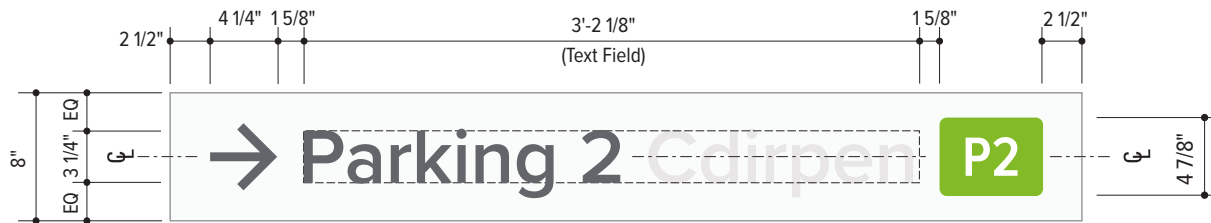
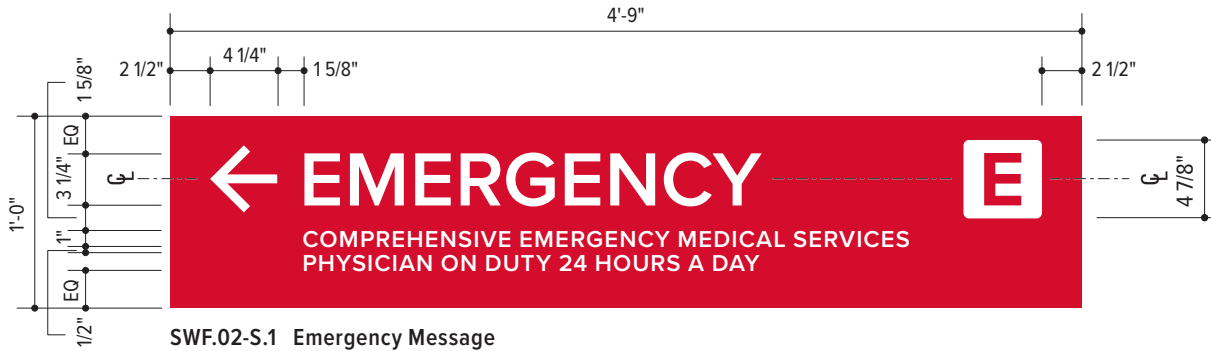
- See Appendix A, Drawing FD.130 for approved standard fabrication and installation detail.



Site Wayfinding

SWF.02-S

Message Panel Layouts



SWF.02-S.2 Single Line Message / One Symbol & No Symbol

Maximum Characters Allowed: Approximately 17

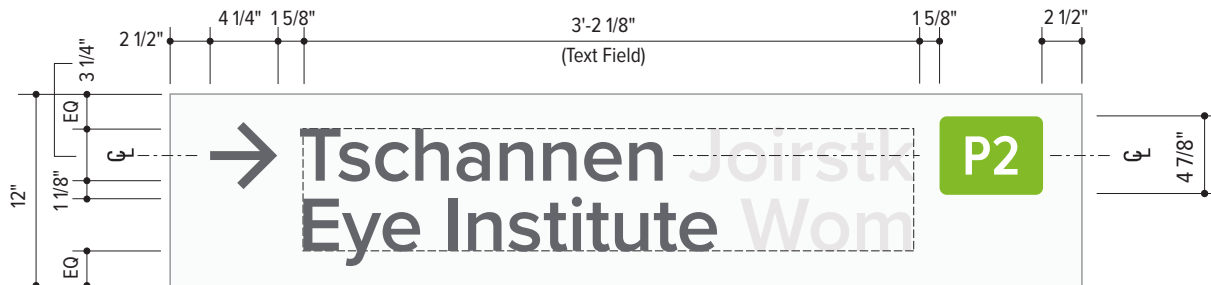
Reduce cap height in 1/8" increments if text line does not fit in designated field. Arrow size to remain the same.



SWF.02-S.3 Single Line Message / Two Symbols

Maximum Characters Allowed: Approximately 15

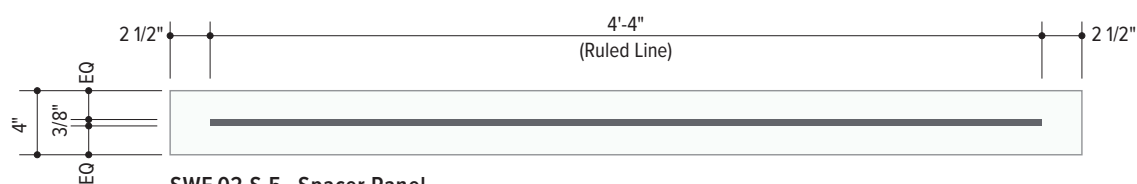
Reduce cap height in 1/8" increments if text line does not fit in designated field. Arrow size to remain the same.



SWF.02-S.4 Double Line Message

Maximum Characters Allowed: Approximately 34

Reduce cap height in 1/8" increments if text line does not fit in designated field. Arrow size to remain the same.



SWF.02-S.5 Spacer Panel

Panel Layouts

Scale: 1" = 1'-0"

Site Wayfinding

SWF.03

Vehicular Directional, Medium

Usage

- This sign type is used at secondary vehicular decision points when 3" copy is appropriate for the traffic conditions and vehicular traffic is traveling at less than 35mp.

Placement

- As required for optimal wayfinding.
- Sign consultant or architect to provide detailed location plan and setback information to FP&D Signage Program Representative for approval.

Components

- (A) Cabinet:** Double-sided fabricated aluminum sign cabinet with structure to accommodate modular panels with 4" intervals, painted on all visible surfaces.
- (B) Header Graphics:** Push-through acrylic with opaque painted faces and halo illuminated returns. Acrylic to protrude 1/2" from cabinet face.
- (C) Typical Panel:** Painted aluminum panel with push-through day/night acrylic text and arrows. Symbols are push-through milk white translucent acrylic with surface applied translucent vinyl film for full face illumination.
 - Typeface: Proxima Nova Semibold

- (D)** Painted aluminum spacer panel between each group of directional messages (L, R, Ahead)
- (E)** Painted aluminum reveal.
- (F)** Removable side panel for maintenance access.
- (G)** Sign structure concealed with painted aluminum skirt; sign fabricator to provide footings and engineering; painted all exposed surfaces.

Graphics

- See SWF-S for strip details.

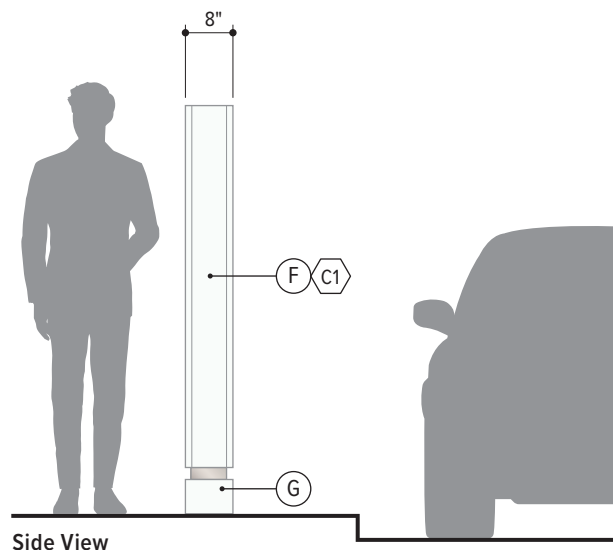
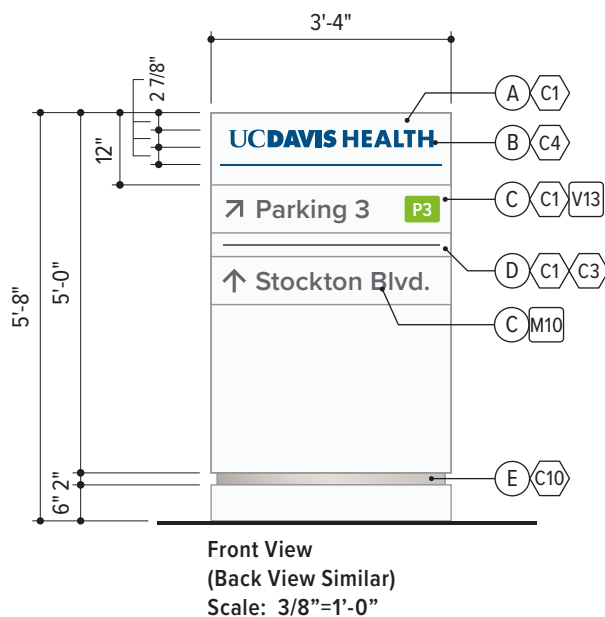
Colors & Materials

References as noted below. See Chapter 1: Universal Standards for specifications.

- | | | |
|-------------------------------|--------------------------------|--------------------------------|
| (C1) White Wonder | (C3) Vanadium Gray | (C4) UC Davis Blue |
| (C10) Brushed Aluminum | (M10) Day/Night Acrylic | (V13) Translucent Green |

Installation

- See Appendix A, Drawing FD.130 for approved standard fabrication and installation detail.



Site Wayfinding

SWF.04

Vehicular Directional, Small

Usage

- This sign type is used at secondary vehicular decision points when 3" copy is appropriate for the traffic conditions and vehicular traffic is traveling at less than 20mph, such as navigating within the site.

Placement

- As required for optimal wayfinding.
- Sign consultant or architect to provide detailed location plan and setback information to FP&D Signage Program Representative for approval.

Components

- (A) Cabinet:** Double-sided fabricated aluminum sign cabinet with structure to accommodate modular panels with 4" intervals, painted on all visible surfaces.
- (B) Header Graphics:** Push-through acrylic with opaque painted faces and halo illuminated returns. Acrylic to protrude 1/2" from cabinet face.
- (C) Typical Panel:** Painted aluminum panel with push-through day/night acrylic text and arrows. Symbols are push-through milk white translucent acrylic with surface applied translucent vinyl film for full face illumination.
 - Typeface: Proxima Nova Semibold

- (D)** Painted aluminum spacer panel between each group of directional messages (L, R, Ahead)
- (E)** Painted aluminum reveal.
- (F)** Removable side panel for maintenance access.
- (G)** Sign structure concealed with painted aluminum skirt; sign fabricator to provide footings and engineering; painted all exposed surfaces.

Graphics

- See SWF-S for strip details.

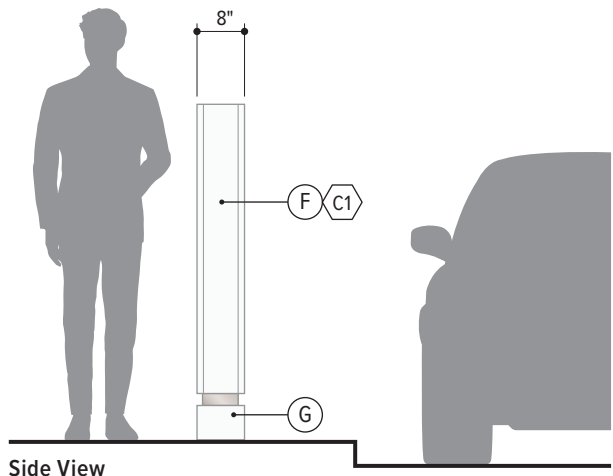
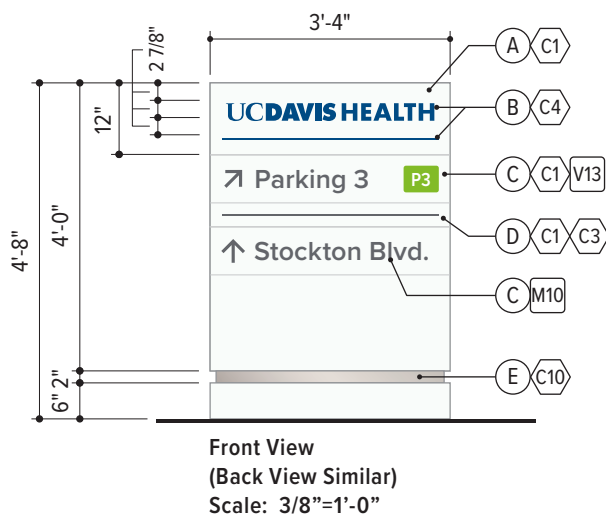
Colors & Materials

References as noted below. See Chapter 1: Universal Standards for specifications.

- | | | |
|-------------------------------|--------------------------------|--------------------------------|
| (C1) White Wonder | (C3) Vanadium Gray | (C4) UC Davis Blue |
| (C10) Brushed Aluminum | (M10) Day/Night Acrylic | (V13) Translucent Green |

Installation

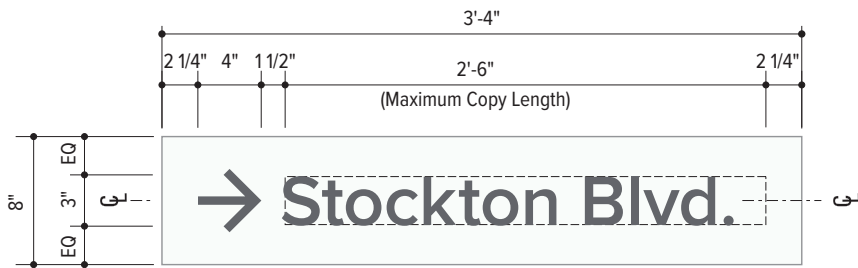
- See Appendix A, Drawing FD.130 for approved standard fabrication and installation detail.



Site Wayfinding

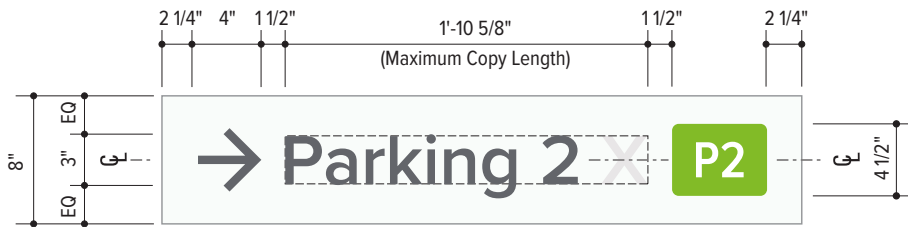
SWF-S

Message Panel Layouts



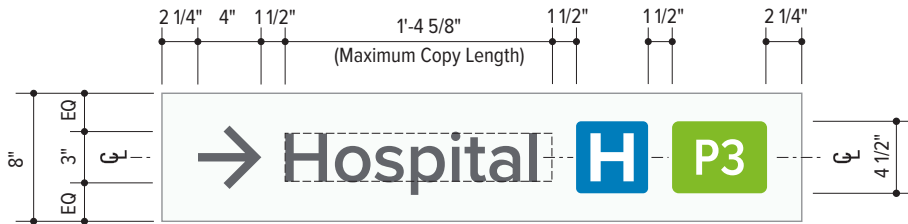
SWF-S.1 Single Line Message

Maximum Characters Allowed: Approximately 14
Reduce cap height in 1/8" increments if text line does not fit in designated field. Arrow size to remain the same.



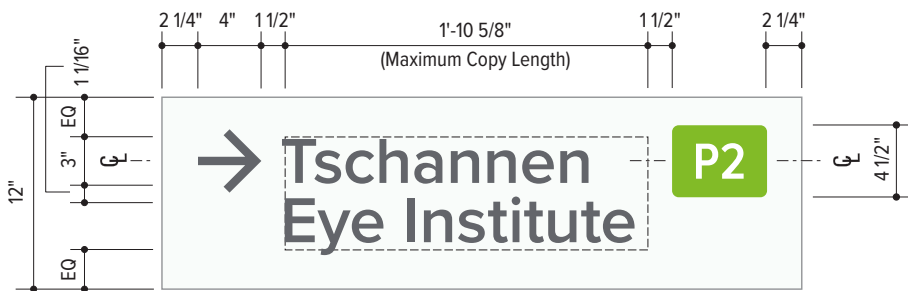
SWF-S.2 Single Line Message / One Symbol

Maximum Characters Allowed: Approximately 11
Reduce cap height in 1/8" increments if text line does not fit in designated field. Arrow size to remain the same.



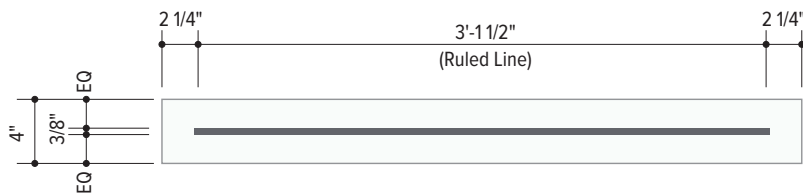
SWF-S.3 Single Line Message / Two Symbols

Maximum Characters Allowed: Approximately 8
Reduce cap height in 1/8" increments if text line does not fit in designated field. Arrow size to remain the same.



SWF-S.4 Double Line Message

Maximum Characters Allowed: Approximately 22
Reduce cap height in 1/8" increments if text line does not fit in designated field. Arrow size to remain the same.



SWF-S.5 Spacer Panel

Panel Layouts
Scale: 1" = 1'-0"

Site Wayfinding

SWF.05

Emergency Department Pylon, 2-Sided

Usage

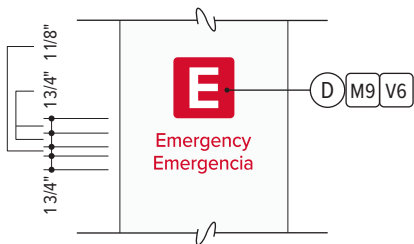
- This internally illuminated sign type is used at sites with an Emergency Department, this sign type is used in conjunction with a primary monument sign at major intersections and primary vehicular decision points.

Placement

- At major intersections and primary decision points as required for wayfinding to Emergency Department.
- Sign consultant or architect to provide detailed location plan and setback information to FP&D Signage Program Representative for approval.

Components

- (A) Fabricated aluminum sign cabinet with no visible seams or welding; painted on all visible surfaces. Aluminum rectangular tube frame construction with 1/8" aluminum skin; return edge to have removable face with countersunk torx screws, allowing access for installation and maintenance. Screws painted to match.
- (B) Push-through internally illuminated message with surface applied translucent 3M vinyl. Push-through copy to be flush with surface of sign cabinet.
- (C) Fully illuminated acrylic light box with routed E to protrude 1/2" from background; background to have surface applied translucent red vinyl wrap.
- (D) Push-through internally illuminated message with surface applied translucent 3M vinyl, flush to face of sign cabinet (A).
- (E) Aluminum sign base structure; consultant to provide footings and engineering; painted all exposed surfaces.
- (F) 2" wide reveal painted red.



Detail
Scale: 1/2"=1'-0"

Paired With

- SMN.01, SMN.02, SMN.03

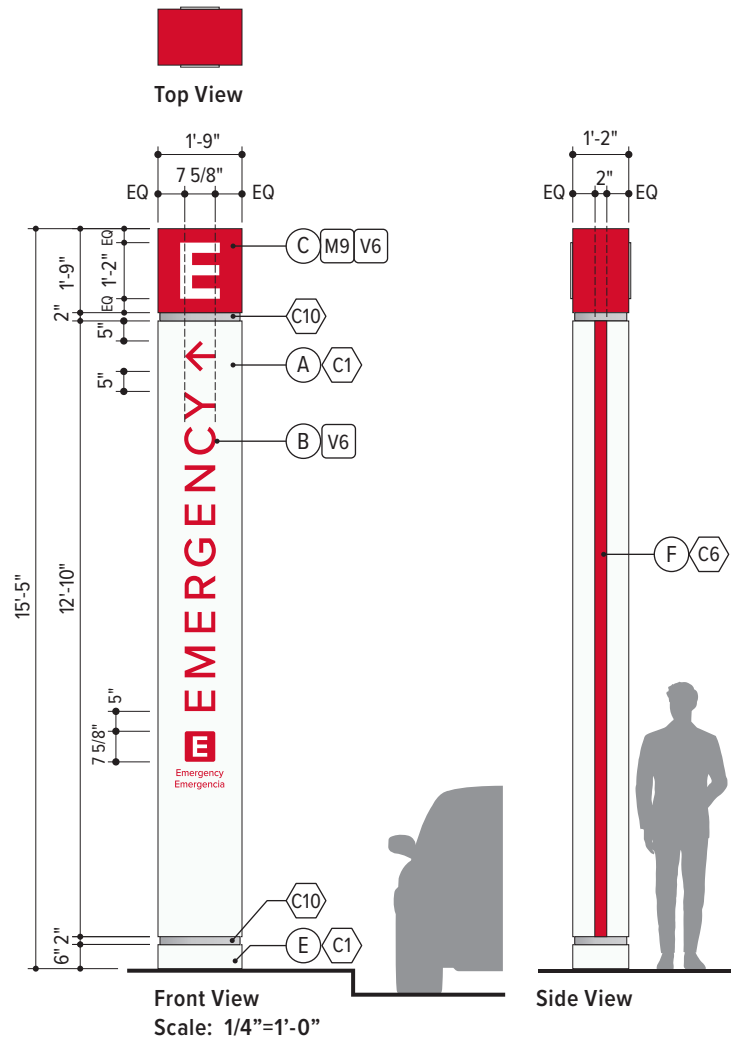
Colors & Materials

References as noted below. See Chapter 1: Universal Standards for specifications.

- (C1) White Wonder
- (C6) Emergency Red
- (C10) Brushed Aluminum
- (M9) White Plexi
- (V6) Translucent Red

Installation

- See Appendix A, Drawing FD.125 for approved standard fabrication and installation detail.
- Consultant to verify translations required, if any.
- Consultant is responsible for coordinating installation details with each site, as needed.



Site Wayfinding

SWF.06

Emergency Department Pylon, 4-Sided

Usage

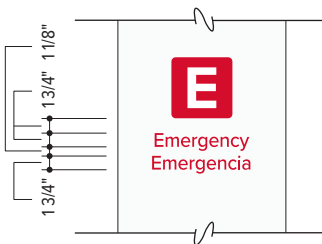
- This internally illuminated sign type is used at sites with an Emergency Department when not paired with primary monument, this sign type is used at major intersections and primary vehicular decision points.

Placement

- At major intersections and primary decision points as required for wayfinding to Emergency Department.
- Sign consultant or architect to provide detailed location plan and setback information to FP&D Signage Program Representative for approval.

Components

- (A) Fabricated aluminum sign cabinet with no visible seams or welding; painted on all visible surfaces. Aluminum rectangular tube frame construction with 1/8" aluminum skin; return edge to have removable face with countersunk torx screws, allowing access for installation and maintenance. Screws painted to match.
- (B) Push-through internally illuminated message with surface applied translucent 3M vinyl. Push-through copy to be flush with surface of sign cabinet.
- (C) Fully illuminated acrylic light box with routed E to protrude 1/2" from background; background to have surface applied translucent red vinyl wrap.
- (D) Push-through internally illuminated message with surface applied translucent 3M vinyl, flush to face of sign cabinet (A).
- (E) Aluminum sign base structure; consultant to provide footings and engineering; painted all exposed surfaces.



Detail
Scale: 1/2"=1'-0"

Paired With

- SMN.01, SMN.02, SMN.03

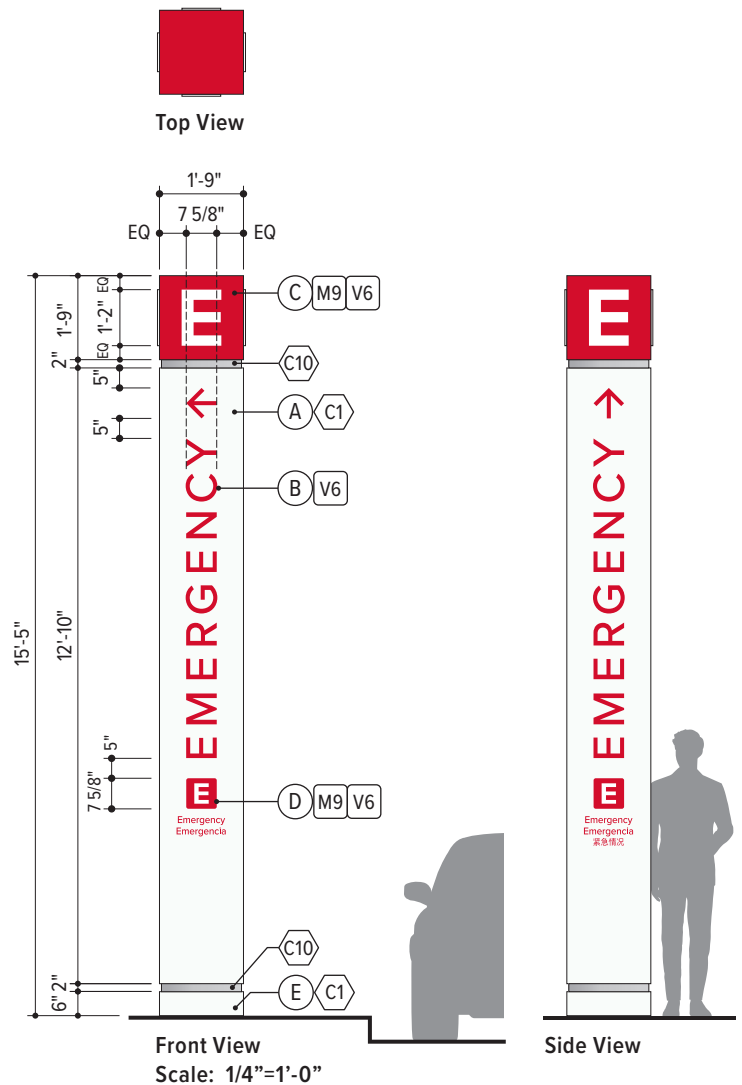
Colors & Materials

References as noted below. See Chapter 1: Universal Standards for specifications.

- (C1) White Wonder
- (C10) Brushed Aluminum
- (M9) White Plexi
- (V6) Translucent Red

Installation

- See Appendix A, Drawing FD.125 for approved standard fabrication and installation detail.
- Consultant to verify translations required, if any.
- Consultant is responsible for coordinating installation details with each site, as needed.



Site Wayfinding

SWF.21

Pedestrian Orientation

Usage

- This sign type is used at major pedestrian points of arrival such as drop-off plazas or outside of parking structure lobbies.

Placement

- Sign to be placed near ambient light source in hardscape only for ease of pedestrian access.
- Sign consultant or architect to provide detailed location plan and setback information to FP&D Signage Program Representative for approval.

Components

- (A) Cabinet: Double-sided fabricated aluminum sign cabinet with structure to accommodate inset modular map panel.
- (B) Message Layout: Directional messages to be surface applied high performance vinyl
 - Typeface: Proxima Nova Semibold
 - See SWF21.1 for additional details
- (C) Map Area: 1/8" thick removable aluminum panel

mechanically fastened from inside of sign cabinet.

- Graphics: DirectEmbed powder coated or UV cured digital print map inset into sign cabinet
- See SWF21.2 for additional details

- (D) Painted aluminum reveal.
- (E) Sign structure concealed with painted aluminum skirt; sign fabricator to provide footings and engineering; painted all exposed surfaces.
- (F) Removable side panel for maintenance access.

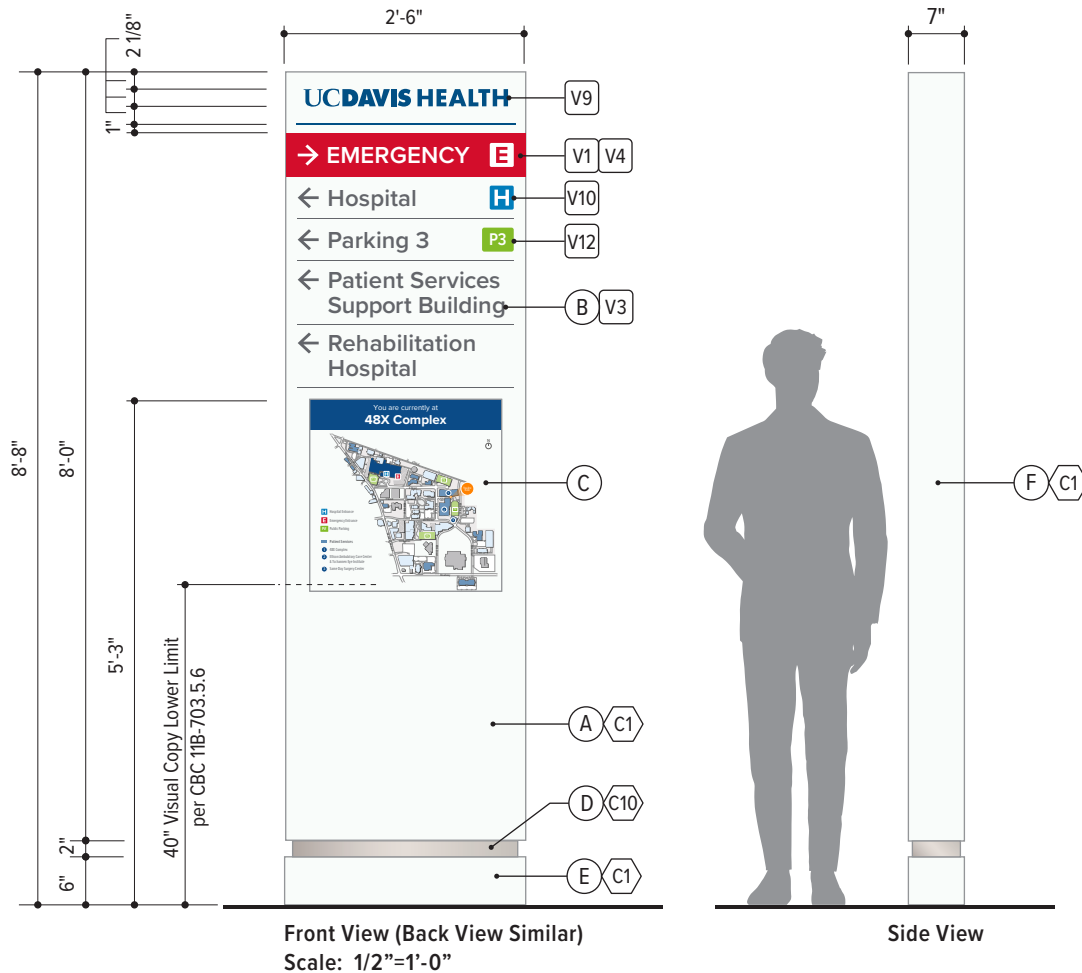
Colors & Materials

References as noted below. See Chapter 1: Universal Standards for specifications.

- | | | |
|---------------------|------------------------|--------------------|
| (C1) White Wonder | (C10) Brushed Aluminum | (V1) Matte White |
| (V3) Nimbus Grey | (V4) Opaque Red | (V9) UC Davis Blue |
| (V10) Hospital Blue | (V12) PATS Green | |

Installation

- See Appendix A, Drawing FD.135 for approved standard fabrication and installation detail.



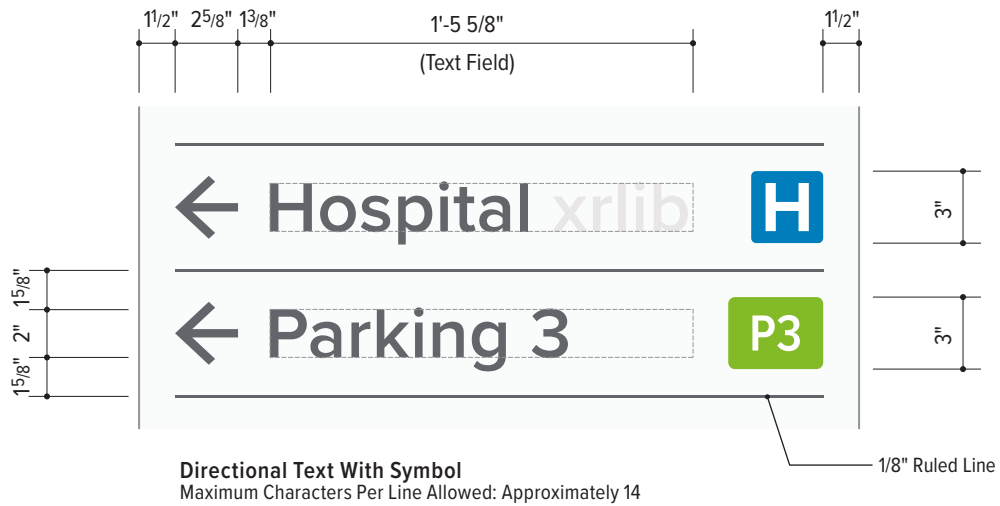
Site Wayfinding

SWF.21.1

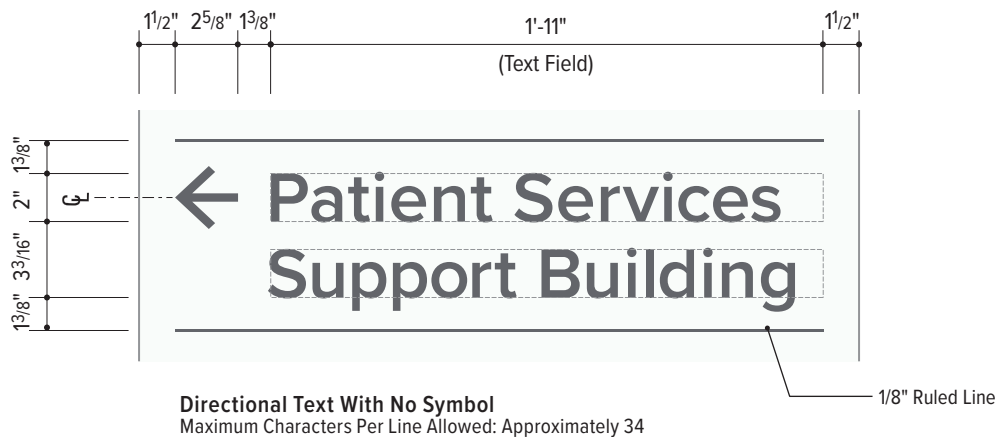
Message Layout



Direction to Emergency



Directional Text With Symbol
Maximum Characters Per Line Allowed: Approximately 14



Directional Text With No Symbol
Maximum Characters Per Line Allowed: Approximately 34

Scale: 1 1/2"=1'-0"

Site Wayfinding

SWF.21.2

Map Layout

Components

- Ⓒ Map Area: 1/8" thick removable aluminum panel mechanically fastened from inside of sign cabinet.
 - Graphics: DirectEmbed powder coated or UV cured digital print map inset into sign cabinet

Colors & Materials

References as noted below. See Chapter 1: Universal Standards for specifications.

Ⓒ1 White Wonder	Ⓓ1 PMS Cool Gray 1C	Ⓓ3 PMS Cool Gray 10C
Ⓓ4 UC Davis Blue	Ⓓ6 Emergency Red	Ⓓ8 Hospital Blue
Ⓓ11 Regulatory Orange	Ⓓ12 Transportation Green	Ⓓ14 PMS292

NOTE:

- Example graphic layout is shown. Content and orientation to be updated based on map location.
- Sign Consultant is responsible for updating map artwork.
- Map Artwork to be reviewed by FP&D Signage Program Representative for final approval prior to fabrication and installation.



Site Wayfinding

SWF.23

Pedestrian Directional

Usage

- This sign type is used at pedestrian decision points when a sign of this size is appropriate for the conditions and wayfinding needs.

Placement

- As required for optimal wayfinding.
- Sign consultant or architect to provide detailed location plan and setback information to FP&D Signage Program Representative for approval.

Components

- (A) Cabinet: Double-sided fabricated and painted aluminum sign cabinet, painted on all visible surfaces.
- (B) Graphics: Text and graphics to be surface applied high performance vinyl
 - Typeface: Proxima Nova Semibold
 - See SWF.23.1 for additional details
- (C) Painted aluminum reveal
- (D) Aluminum sign base structure; provide footings and engineering; painted all exposed surfaces.

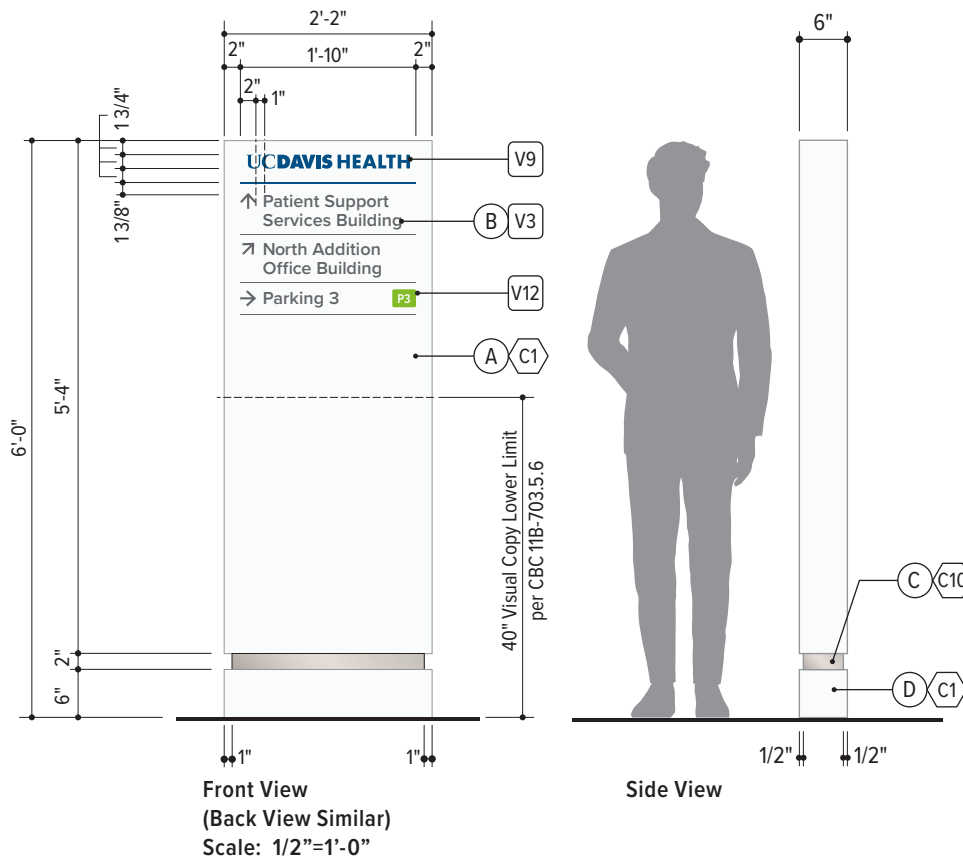
Colors & Materials

References as noted below. See Chapter 1: Universal Standards for specifications.

- (C1) White Wonder
- (C10) Brushed Aluminum
- (V3) Nimbus Grey
- (V9) UC Davis Blue
- (V12) PATS Green

Installation

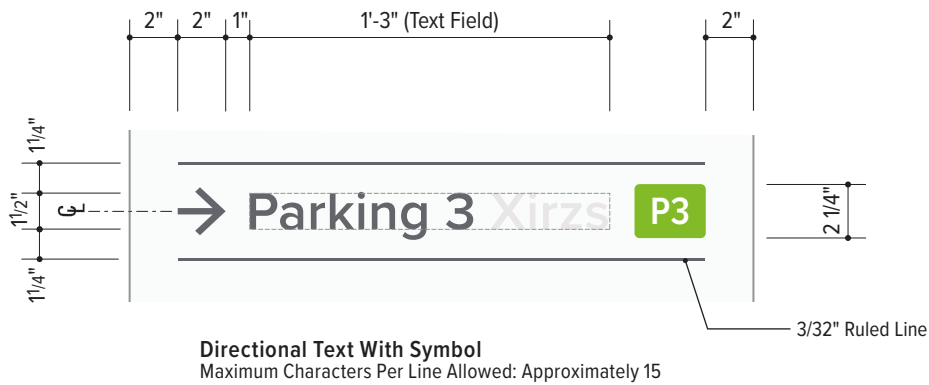
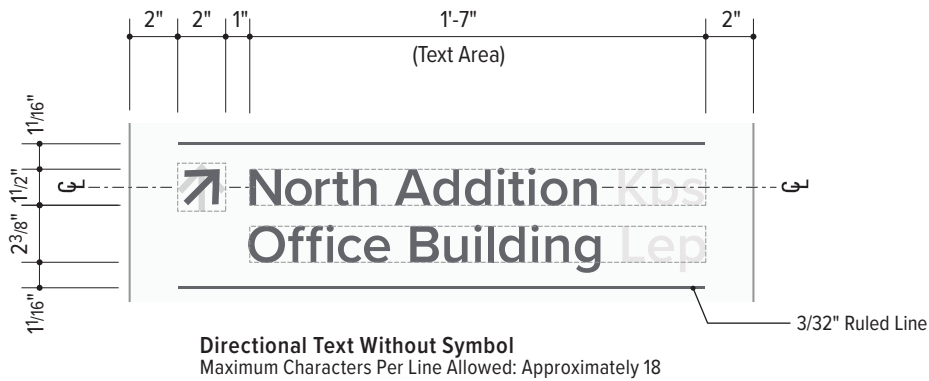
- See Appendix A, Drawing FD.136 for approved standard fabrication and installation detail.



Site Wayfinding

SWF.23.1

Message Layout



Scale: 1 1/2"=1'-0"