

**Response to Bidder's questions**

1. Provide the Quote Submittal Instructions.

**R:** Content under 'Quote Submittal Instructions'.

▲ **Quote Submittal Instructions**

Each Bidder is required to submit RFQ by email to Benjamin Joseph at [bmjoseph@health.ucdavis.edu](mailto:bmjoseph@health.ucdavis.edu). Please include "**RFQ 04232026 Market Assessment and Strategic Consulting**" in the subject line.

All Quotes submitted **must be received in the UC Davis Health (UCDH) email inbox of Benjamin Joseph** no later than **3:00 PM PDT as per the Event date**. UCDH Purchasing Department will not accept Quotes received after the due date and time.

2. Will the activity involve Market Research, run the analytics and provide the Strategic analysis of our finding for UCD Health expansion into Reno market?

**R: Yes**

- a) Is this a new initiative?

**R: Yes**

- b) OR if at all there is any work already performed OR data already collected on Reno market?

**R: There is referral pattern information and outmigration information. However, this will likely need to be augmented and prepared / analyzed for insights and used to plan for / execute on primary market research with providers.**

3. Do you accept Appendix – Data Security and Privacy – (Appendix C)? We are not familiar with the data security asks here given we aren't providing data.

**R:** Appendix Data Security is applicable when a vendor has access to UC's information or data. Exhibit 1 of Appendix Data Security to be finalized during contracting phase. It may be a P2 or P3 protection level.