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June 8, 2009

John Geary  
Vice President  
Entercom Sacramento  
5345 Madison Avenue  
Sacramento, CA 95841

Dear Mr. Geary,

The statements made by Rob Williams and Arnie States on the May 28 broadcast of “Rob, Arnie and Dawn in the Morning” – and the subsequent response by the show’s hosts and the station’s leadership – have caused UC Davis Health System to re-examine its relationship with KRXQ 98 Rock.

We are grateful for the fundraising support KRXQ has provided over the last several years to UC Davis Children’s Hospital. This fundraising has been valuable in raising awareness about our children’s hospital and generating hundreds of thousands of dollars in support of children’s services.

Nevertheless, the events of May 28 and the station’s lack of a publicly articulated response to those events are inconsistent with UC Davis’ values and mission. We are first and foremost an institution of learning and teaching, committed to advancing health and well-being for *all*. We are deeply committed to our UC Davis Principles of Community, a commitment that affirms the inherent dignity in all of us, fosters mutual understanding, and strives to maintain a climate of social justice.

We affirm the right of freedom of expression, within the bounds of courtesy, sensitivity and respect. The statements made by Rob Williams and Arnie States were outside those bounds. We reject their statements of intolerance, which were all the more alarming because they were directed at a population – children who express transgender feelings – who are especially vulnerable to the prejudice, violence and harm such statements engender. We are disappointed that KRXQ did not reject those statements as well.

After careful consideration of the longstanding partnership with KRXQ 98 Rock, we have decided to cancel our advertising on the station and to discontinue our partnership with KRXQ for Children’s Miracle Network fundraising.

We will reassess our relationship at the end of the year, with the hope that KRXQ 98 Rock will at that time prove to be an organization with whom we can partner to advance health for all.

Sincerely,

Claire Pomeroy, M.D., M.B.A.  
Vice Chancellor, Human Health Sciences  
Dean, UC Davis School of Medicine