

reflect the beauty of science.

skinbetter  
SCIENCE™

---

## reinventing the clinical skincare experience

The **skinbetter science™** team of aesthetic experts developed Restylane® and Dysport®. We have a deep understanding of skin aging and what it takes to help defy the effects of time. A comprehensive approach to age management requires more than aesthetic procedures. It also demands a commitment to a healthy lifestyle and effective skincare. Tapping into our knowledge, we set out to create a new paradigm in clinical skincare.

## the convergence of science, beauty and affordable luxury

Cutting edge science is the principal driving force behind each unique formulation by **skinbetter science™**. Our Research and Development team seeks out breakthrough innovation from all corners of the world to deliver the clinical efficacy essential to visible skin rejuvenation, with safety as a top priority, to create a brand that inspires trust.

Visible results are delivered through products that exceed expectations. Our formulas not only deliver measurable benefits, but also treat you to a sumptuous and pampering sensorial experience. The science inside each bottle is developed with a single goal: to deliver radiant, youthful skin that reflects the beauty of science.



## overcoming barriers

The skin barrier serves as the body's primary defense against the outside world providing protection against pollutants and damage from sunlight. This protective barrier can also stand between you and your skincare in ways that may inhibit useful ingredients from proper absorption and intended activity.

Skincare ingredients vary in molecular size. Some ingredients are very small and can get right to work, passing easily through the skin's protective outer barrier. Larger ingredients, such as hyaluronic acid, usually cannot penetrate and are typically delivered in effective concentrations only by injection.

The **skinbetter science**™ team has developed a revolutionary no-needle approach to delivering ingredients that normally cannot pass through the skin's defensive barrier. **InterFuse**™ is a breakthrough skin penetration technology that transports large ingredients topically, utilizing a trans-barrier lipid system. This patented and unique technology delivers skin improving ingredients faster and deeper to where they are most needed.

## expression lines are progressive

An 8-year clinical study in the British Journal of Dermatology proved what most of us suspected all along: facial movements cause expression lines, which over time, turn into deeper wrinkles\*. The longer you wait to proactively treat expression lines, the deeper those lines will become.

Neurotoxins and fillers smooth and volumize, making lines less noticeable, but a skilled physician will tell you some lines shouldn't be corrected with a needle. The **skinbetter science**™ Research and Development team, the group that previously developed Restylane®, a hyaluronic acid filler, set out to create a collection of skin smoothing products that topically fill the lines that a needle shouldn't touch.

\*Hillebrand GG1, Liang Z, Yan X, Yoshii T.  
New wrinkles on wrinkling: an 8-year longitudinal study on  
the progression of expression lines into persistent wrinkles.  
*Br J Dermatol.* 2010 Jun;162(6):1233-41.



## hyaluronic acid topical line filler

Hyaluronic acid is the latest buzzword in skincare and for good reason! A primary component of our bodies, hyaluronic acid gives skin a full and plump appearance. Degradation of this naturally volumizing skin component progresses with skin aging, leading to volume loss. The use of fillers restores youthful plumpness and reduces wrinkles. However, a skilled injector will tell you that some lines shouldn't be chased with a needle.

Introducing the first of its kind no-needle solution to wrinkles: **Intensive Treatment LINES**. This non-invasive hyaluronic acid topical line filler is formulated with large injectable grade hyaluronic acid particles. Revolutionary and patented *InterFuse™* technology delivers the hyaluronic acid deeper and faster to minimize the appearance of deep wrinkles and expression lines.

## rejuvenate smoothing Intensive Treatment LINES



### BENEFITS:

- Patented, state-of-the-art *InterFuse™* technology drives high molecular weight injectable grade hyaluronic acid faster and deeper to revolumize the appearance of skin.
- Four additional types of hyaluronic acid of different molecular weights bind water to the surface of the skin to plump the appearance of lines and wrinkles.
- Expression lines appear immediately smoother with a blend of two neuro-calming peptides.
- A collagen nourishing blend of an amino acid building block, messenger peptides and vitamin C renew the feel of skin firmness.
- Used twice daily as the first step of the skincare regimen, this targeted formula helps reduce the look of deep wrinkles and expression lines with regular use.

All Skin Types.  
AM/PM



rejuvenate  
smoothing  
Daily Treatment  
Cream  
EYE



eye recharger

Our eyes are often the first thing people notice about us. But aging and environmental stress can really take a toll, making us look older and less well rested than we may actually be.

Now we can dramatically improve the texture and appearance of skin immediately around our eyes. This revolutionary comprehensive eye cream features a mixture of potent ingredients to recharge the under eye area.

Applied twice daily and used after **Intensive Treatment LINES**, results are amplified to reveal fresher, more youthful looking skin.

- Revolutionary *InterFuse™* technology drives a cutting edge blend of messenger peptides across the barrier to invigorate collagen.
- A neuro-calming peptide relaxes the appearance of crow's feet almost immediately.
- Vitamin C, from the Australian kakadu plum, provides antioxidant and skin brightening benefits. This superfruit contains the world's richest source of Vitamin C.
- Under eye puffiness is relieved through a decongesting blend of caffeine and a highly specialized yeast derivative.
- A lavish blend of humectants and moisturizers helps diminish dryness and lock in moisture.

All Skin Types.  
AM/PM

rejuvenate  
smoothing  
Daily Treatment  
Cream  
FACE



collagen booster

Collagen is an essential component of our skin, providing structure and firmness. As we age, collagen replenishment slows, weakening the dermal epidermal junction, (DEJ). The DEJ is skin's firming foundation, providing solid support against skin sagging.

Nourishing the DEJ foundation is critical to preventing loss of firmness and skin sagging. Our cutting edge approach targets five types of collagen to reinforce the skin's foundation.

This vital age defense product combined with **Intensive Treatment LINES** is a complete approach to collagen renewal.

- Revolutionary *InterFuse™* technology delivers a super potent blend of messenger peptides to nourish five types of collagen.
- Reinforces the dermal epidermal junction (DEJ) to help protect against premature skin sagging.
- A neuro-calming peptide offers an immediate smoothing effect.
- Formulated with super potent polyphenols derived from Mediterranean olive trees, this "first press" of age minimizing antioxidants helps protect against the breakdown of collagen.

All Skin Types.  
AM/PM

## gold standard ingredients

In aesthetic medicine, gold standard ingredients such as prescription tretinoin, and alpha hydroxy acids (AHA) are the building blocks of a comprehensive physician prescribed anti-aging skincare plan.

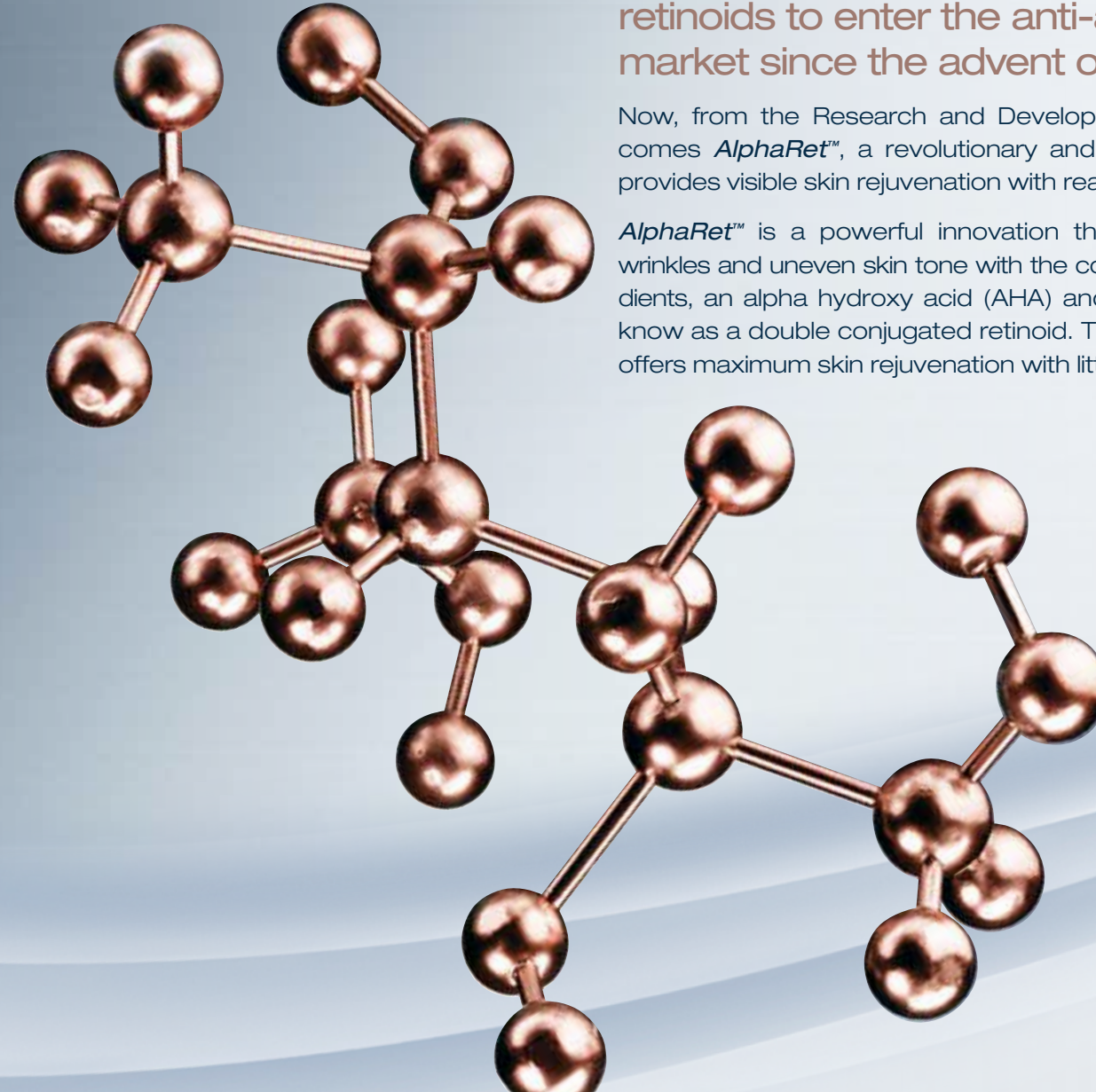
Alpha hydroxy acids have been used for centuries to retexturize skin. Cleopatra reportedly bathed in sour milk, rich in lactic acid, to soften her skin. Alpha hydroxy acids (AHA's) have become a mainstay in skincare for natural exfoliation.

Prescription retinoids were used in dermatological therapy in 1959. After decades of research, retinoids became a critical ingredient in the management of skin aging and acne. Retinoid use is often limited by irritating side effects, which led cosmetic chemists to develop retinol as a more tolerable but less effective alternative. Retinol is a widely used anti-aging ingredient, but the visible results take substantially longer to work than prescription retinoids.

introducing one of the most powerful retinoids to enter the anti-aging market since the advent of tretinoin!

Now, from the Research and Development team at **skinbetter science™**, comes *AlphaRet™*, a revolutionary and proprietary retinoid technology that provides visible skin rejuvenation with real retinoid efficacy.

*AlphaRet™* is a powerful innovation that tackles the appearance of lines, wrinkles and uneven skin tone with the combination of two gold standard ingredients, an alpha hydroxy acid (AHA) and a retinoid to create what scientists know as a double conjugated retinoid. This powerhouse de-aging technology offers maximum skin rejuvenation with little to no irritation.





## the new gold standard in skin rejuvenation!

*AlphaRet™ Overnight Cream FACE* goes to work while skin is at rest to visibly reduce the appearance of lines, wrinkles and uneven skin tone. This formula is super charged with *AlphaRet™*, our new and unique combination of two gold standard ingredients, an alpha hydroxy acid (AHA) and a retinoid. Our revolutionary and proprietary retinoid technology provides visible skin rejuvenation with real retinoid efficacy and better tolerability than prescription drugs like tretinoin with little to no irritation. Glycolic acid helps retexturize to increase the efficacy of *AlphaRet™*. Our deeply hydrating formula does more than just invigorate collagen. It contains a powerhouse of antioxidants to help protect against collagen damaging free radicals. A trilogy of skin soothing ingredients helps keep skin balanced. With consistent nightly use, skin improvement is visible in as little as four weeks\*. *AlphaRet™ Overnight Cream FACE* is setting the new gold standard for serious results in skin rejuvenation.

Available in two concentrations, *AlphaRet™ Overnight Cream* and Intensive *AlphaRet™ Overnight Cream*, which contains a higher level of glycolic acid for increased skin retexturization.

## rejuvenate regenerating *AlphaRet™* Overnight Cream FACE



### BENEFITS:

- A truly significant reduction in the appearance of depth and size of wrinkles is visible in as little as four weeks\*, with little to no irritation.
- Proprietary and revolutionary *AlphaRet™* is the result of combining two gold standard anti-aging ingredients, a retinoid and alpha hydroxy acid, to create a revolutionary double conjugated retinoid.
- Glycolic acid helps retexturize to increase the efficacy of *AlphaRet™*.
- A targeted peptide blend acts synergistically with *AlphaRet™* to create a collagen nourishing environment resulting in fewer visible age lines.
- An ultra hydrating blend of squalane, niacinamide, ceramides, fatty acids and shea butter provides deep moisture.
- A trilogy of skin soothing ingredients including allantoin glycyrrhetic acid, bisabolol and portulaca extract provides a sensation of calmness.
- A potent blend of antioxidants helps provide protection against collagen, elastin and hyaluronic acid degradation.

All Skin Types.  
AM/PM

\*Individual results may vary.

## rejuvenate with skinbetter science!

Power up your skincare plan with our simple to follow guide!

### for deep expression lines

Intensive Treatment LINES

Apply to clean, dry skin as the first step  
of your skincare regimen.

AM/PM

### for skin sagging, lines and wrinkles

Daily Treatment Cream FACE

May be applied following Intensive Treatment LINES.

AM/PM

### for lines, wrinkles, uneven tone and texture

*AlphaRet™* Overnight Cream FACE

Intensive *AlphaRet™* Overnight Cream FACE

May be applied following Intensive Treatment LINES.

PM

### for crow's feet, wrinkles, puffiness, under eye darkness

Daily Treatment Cream EYE

May be applied following Intensive Treatment LINES.

AM/PM



skinbetter science

Phoenix, AZ 85018

Questions? 800.538.5600

[support@skinbetter.com](mailto:support@skinbetter.com)

[skinbetter.com](http://skinbetter.com)

©2016, skinbetter science™