



## Diana Cassady, M.P.H., Ph.D.

<b>Clinical Interests</b>	Dr. Cassady's research interests include: primary prevention of chronic disease, diet and physical activity, social marketing, reducing disparities in health status, and environmental and policy strategies to promote health.
<b>Title</b>	Adjunct Professor Graduate Group Program Director, Public Health Sciences
<b>Specialty</b>	Public Health Sciences-Division of Epidemiology
<b>Department</b>	<a href="#">Public Health Sciences</a>
<b>Division</b>	Epidemiology
<b>Education</b>	Ph.D., UC Berkeley, Berkeley, California, 1994 M.P.H., UC Berkeley School of Public Health, Berkeley, California, 1989 M.A., Stanford University, Stanford, California, 1987 B.A., UC Berkeley, Berkeley, California, 1982
<b>Professional Memberships</b>	American Evaluation Association American Public Health Association
<b>Select Recent Publications</b>	Bennett DH, Wu, XM, Teague C, Lee K, Cassady DL, Ritz B, Hertz-Picciotto I. Passive Sampling Methods to Determine Household and Personal Care Product Use. <i>Journal of Exposure Science and Environmental Epidemiology</i> . 2012; 22:148-60. Cassady D, Casteneda X, Ruelas MR, Vostrejs MM, Andrews T, Osorio L. Pandemics and vaccines: Perceptions, reactions, and lessons learned from hard-to-reach Latinos and the H1N1 campaign. <i>Journal of Healthcare for the Poor and Underserved</i> . 2012;23:1106-1122. Miller LMS, Cassady D. Making healthy food choices using Nutrition Facts Panels: The roles of knowledge, motivation, dietary modifications goals, and age. <i>Appetite</i> . 2012 Aug;59(1):129-39. Satterlund TD, Treiber J, Kipke R, Kwon N, Cassady D. Accommodating diverse clients needs in evaluation capacity building: A case study of the Tobacco Control Evaluation Center. <i>Evaluation and Program Planning</i> . 2012 Jun 26;36(1):49-55. Treiber J, Cassady D, Kipke RA, Satterlund TD, Kwon N. Evaluation capacity building among local tobacco control agencies. <i>Health Promotion Practice</i> . 2011;12: suppl 2 118S-124S. Satterlund TD, Cassady D, Treiber J, and Lemp C. Barriers to Adopting and Implementing Local-Level Tobacco Control Policies. <i>Journal of Community Health</i> . 2011;36:616-23. Satterlund TD, Cassady D, Treiber J, and Lemp C. Local policy strategies for tobacco control: Lessons from 20 policy initiatives on smoke-free recreation areas. <i>Preventing Chronic Disease</i> .



## Diana Cassady, M.P.H., Ph.D.

2011;8:A111.

Wu, XM, Bennett DH, Lee K, Cassady DL, Ritz B, Hertz-Picciotto I. Feasibility of using Web surveys to collect time-activity data. *Journal of Exposure Science and Environmental Epidemiology*. 2011 Jul 27. [Epub ahead of print]

Wu, XM, Bennett DH, Lee K, Cassady DL, Ritz B, Hertz-Picciotto I. Longitudinal variability of time-location/activity patterns of population at different ages: a longitudinal study in California. *Environmental Health* 2011;10:80. Open Access: <https://www.ehjournal.net/content/10/1/80>

Wu X, Bennett DH, Ritz BR, Frost J, Cassady D, Lee K, Hertz-Picciotto I Residential Insecticide Usage in Northern California Homes with Young Children. *Journal of Exposure Science and Environmental Epidemiology*. 2010 Jun 30. [Epub ahead of print]

© 2021 UC Regents